**UNIVERSITY OF
FORWARD
THINKING
WESTMINSTER**⌗

Part one: Programme Specification

Course record information

Name and level of final award:	BA (Honours) Tourism Planning and Management BA (Honours) Tourism with Business BA (Honours) Tourism and Events Management BA (Honours) Travel and Tourism (Level 6 top up award for foundation degree) The awards listed above are BA Honours degrees that are Bologna FQ-EHEA first cycle degree or diploma compatible.
Name and level of intermediate awards:	BA Tourism Planning and Management Diploma of HE Tourism Planning and Management Certificate of HE Tourism Planning and Management BA Tourism with Business Diploma of HE Tourism with Business Certificate of HE Tourism with Business BA Tourism and Events Management Diploma of HE Tourism and Events Management Certificate of HE Tourism and Events Management There are no intermediate awards for the Travel and Tourism top up award.
Awarding body/institution:	University of Westminster
Status of awarding body/institution:	Recognised Body
Location of delivery:	Marylebone Site for all core modules
Language of delivery and assessment:	English
Course/programme leader:	Dr Nancy Stevenson
Course URL:	http://www.westminster.ac.uk/courses/subjects/tourism-and-events/undergraduate-courses
Mode and length of study:	Full time 3 years Part time 4 years - BA (Honours) Travel and Tourism only

University of Westminster course code:	Tourism Planning and Management U09FUTOP Tourism with Business U09FUTWB Tourism and Events Management U09FUTOE Travel and Tourism U09FUTTM
JACS code:	N800
UCAS code:	Tourism Planning and Management NK84 Tourism with Business NN18 Tourism and Events Management N890 Travel and Tourism N800
QAA subject benchmarking group:	Hospitality, Leisure, Sport and Tourism
Professional body accreditation:	None
Date of course validation/review:	Tourism and Planning 1994, 2006, 2010, 2012 Tourism with Business 2000, 2006, 2010,2012 Travel and Tourism 2006, 2010,2012 Tourism and Events Management 2012
Date of programme specification:	2014-15

Admissions requirements

BA (Hons) Tourism with Business, BA (Hons) Tourism Planning and Management and BA (Hons) Tourism and Events Management
Normally students should:
- Be aged 18 or over on 1st September in the year of entry
- Have the following qualifications;
    - 280 points with a minimum of 160 points from either 2x6 unit awards or 1x12 unit award plus GCSE's in English Language and Mathematics Grade C or above
    - an equivalent recognised qualification from outside the U.K. which is acceptable to the University and Programme Leader, or
    - an equivalent qualification from the Open University or recognised Access Course which is acceptable to the University or the Programme Leader
- Have a good standard of English. Non-native speakers may be required to provide test evidence of proficiency (IELT's 6.0 or equivalent).

Exceptionally, an applicant without these formal qualifications but with considerable work experience in the tourism or event sector or related field may be acceptable at the discretion of the Programme Leader. Details of the current entry requirements are available from the Programme Leader or the Admissions Office. All applicants are invited to an Open Day where they can meet staff, current students and find out more about the course.

BA (Hons) Travel and Tourism

Normally students should:

- Be aged 20 or over on 1st September in the year of entry
- Have passed the foundation degree in Travel and Tourism approved by the University of Westminster including the module 4TRS599 Research Methods (at the University of Westminster).

An applicant who has been awarded a tourism foundation degree which has been accredited by another University may be considered at the discretion of the Programme Leader. All applicants are invited to an Open Day where they can meet staff, current students and find out more about the course.

- **Accreditation of Prior Learning**

Accreditation of Prior Experiential Learning (APEL) is defined as the process by which appropriate experiential learning is assessed and accredited. Further details of this process are included in the University of Westminster Handbook of Academic Regulations.

Aims of the course

This exciting programme is designed for people who want to learn more about tourism and to establish a career in the tourism and events sectors. Each of the four specialist degree courses identified within this handbook have been designed in consultation with representatives from the tourism and events sector.

The undergraduate tourism programme has the following broad aims to:

- promote intellectual development through rigorous intellectual and academic training
- provide a thorough understanding of the concerns and concepts of tourism, the products, structure and interactions of the tourism sector, and its impacts on communities and environments
- provide the skills and knowledge required to plan and manage tourism businesses effectively, with particular emphasis on the management of tourism in host destinations, relating to:
  - understanding tourism
  - the marketing and management of services
  - the management and development of tourist destinations
  - the planning and management of tourism to maximise its long-term success and its positive contribution to destinations and to the environment, including its role in regeneration, and "sustainable" tourism
- provide an opportunity to develop understanding the research process and expertise in a particular aspect of tourism through an in-depth individual study
- provide transferable skills and competencies in areas such as IT and the management of information systems, written and oral presentation and communication; numeracy and the use of quantitative data; time and work organisation and management, team working; problem analysis and evaluation, and competence in foreign languages.

In addition course specific aims are outlined below

The **BA (Hons) Tourism with Business** is designed for people who are particularly interested in the business knowledge and skills that are required within the industries in the tourism sector. It aims to;

- provide an understanding of the theoretical underpinnings of business studies
- develop specialist knowledge and skills in finance, HR, understanding business context and business strategy.

Students can choose to develop specialisms in web design, sport management, entrepreneurship and digital marketing. There are opportunities to study abroad and to undertake placements to gain practical experience within the sector.

The **BA (Hons) Tourism Planning and Management** is designed for people who are interested in the development and management of tourist destinations. It aims to;

- provide an understanding of the theoretical underpinnings of policy making and practical knowledge and skills associated with planning and development such as valuation skills
- develop specialist knowledge of the role and interpretation of heritage and culture in tourism destinations, sustainable planning in developing countries and urban tourism.

Students can also choose to specialise in aviation, property economics, legal studies, urban sociology, the business of sport, urban regeneration and project management. There are opportunities to study abroad and to undertake placements to gain practical experience within the sector.

The **BA (Hons) Tourism and Events Management** is designed for people who are interested in the tourism sector and want to develop a specialism in events management. It aims to;

- provide a thorough understanding of the events sector and its impacts on communities and environments
- provide the skills and knowledge required to plan and manage events businesses effectively and to stage an event.

There are opportunities to undertake placements and gain practical experience within the sector.

The **BA (Hons) Travel and Tourism** runs as a top-up degree at L6 only and has been specifically designed for students progressing from the Foundation Degree in Travel and Tourism offered by our associate college and offers opportunities to develop specialist expertise in tourism in a higher education setting. It aims to;

- build upon tourism knowledge and skills developed during studies on a tourism foundation degree programme
- develop specialist knowledge in the airline business, sustainable planning in developing countries and urban tourism.

Employment and further study opportunities

Today's organisations need graduates with both good degrees and skills relevant to the workplace, i.e. employability skills. The University of Westminster is committed to developing employable graduates by ensuring that:

- Career development skills are embedded in all courses
- Opportunities for part-time work, placements and work-related learning activities are widely available to students
- Staff continue to widen and strengthen the University's links with employers in all sectors, involving them in curriculum design and encouraging their participation in other aspects of the University's career education and guidance provision
- Staff are provided with up-to-date data on labour market trends and employers' requirements, which will inform the service delivered to students.

At the end of the course there are opportunities to develop your expertise in tourism, planning business and events further by studying towards a Masters degree or undertaking PhD research.   Alumni from our courses work in a range of occupations including hotel management, conferencing and events management, tourism and planning consultancy, the airline industry, marketing, HR, tour operations, website design and management, government/public sector and town planning/development industry.

Learning outcomes

Learning outcomes are statements on what successful students have achieved as the result of learning. These threshold statements of achievement are linked to the knowledge, understanding and skills that a student will have gained on successfully completing a course.

On successful completion of the Undergraduate Tourism Programme the student will be able to:

- demonstrate a thorough understanding of the concepts and characteristics of tourism, the products, structure and interactions within the tourist sector and with other industries/sectors, and the nature and characteristics of tourists
- demonstrate a critical and balanced view of the role of tourism within changing international economic, social, legal, ethical and political contexts by evaluating and applying appropriate concepts and theory
- conceptualise, formulate and consider problems in an uncertain environment during a period of rapid change and to propose and implement appropriate solutions
- demonstrate transferable skills that allow you to communicate effectively orally, in writing and through other relevant means; use numerical and other data rigorously and with confidence; understand, use and feel at home with IT in many applications; manage your work and relationships with colleagues effectively.

Students who have taken the BA (Hons) Tourism and Events Management will be able to demonstrate an understanding of the characteristics of the events sector, its structure and interactions with other industries, its role in regeneration and be able to stage an event.

Specific learning outcomes for each level and study and each programme are outlined below:

Level 4 (Year 1) provides an understanding of the nature and structure of the tourism and events sector, tourism planning and destination management. It provides students with study and research skills to enable them to perform effectively during their studies

All Tourism Programmes – Level 4
On successful completion of Level 4 the student will be able to:
- explain and describe the characteristics of tourism
- explain the contribution of disciplines that help to explain the nature and development of tourism
- examine appropriate ideas, concepts and theory
- apply concepts and theory to basic case study material
- identify key study skills and reflect upon their own skills
- demonstrate that they can work effectively in a team.

In addition
BA (Hons) Tourism with Business
- explain the business tourism sector with a particular focus on events
- explain the economic, technological, social, political , legal and ethical contexts in which business organisations operate
- understand financial resource management and apply relevant concepts to analyse the financial performance of a business organisation.

BA (Hons) Tourism Planning and Management
- explain and describe the characteristics of events
- demonstrate an understanding of tourism development and apply relevant concepts to evaluate the viability and problems relating a property development.

BA (Hons) Tourism and Events Management
- explain and describe the characteristics of events
- explain the business tourism sector with a particular focus on events.

Level 5 (Year 2) develops students' knowledge and experience further by focusing on areas which are important to both the tourism and events sector such as services management and marketing and destination management. It is focussed on developing students understanding the characteristics and context of decision making in the tourism and events sector. It develops students research skills further to enable them to design and undertaken a dissertation.

All Tourism Programmes - Level 5
On successful completion of Level 5 the student will be able to:
- evaluate and apply theory, concepts and techniques
- undertake collaborative primary research
- develop and evaluate their skill and knowledge development
- develop their skills in team working and collaborative problem solving
- develop their ability to work independently and self critically
- identify an appropriate topic for dissertation research.

In addition
BA (Hons) Tourism with Business

- analyse HRM and management accounting methods of assessing the effectiveness and performance in organisations
- evaluate the business decision making process.

BA (Hons) Tourism Planning and Management
- evaluate policy making for tourism and events
- analyse heritage and cultural tourism and apply visitor interpretation techniques.

BA (Hons) Tourism and Events Management
- evaluate policy making for tourism and events
- analyse urban event strategies.

Level 6 (Year 3) centres on using and integrating the range of knowledge and skills gained from previous levels in a practical context through exploring tourism management strategies for particular places, and by exploring particular facets of the tourism and events sectors in greater depth.

All Tourism Programmes – Level 6
On successful completion of Level 6 the student will be able to:
- critically evaluate and challenge ideas
- conceptualise and consider complex problems
- demonstrate a thorough and critical awareness of tourism
- formulate a research proposal, undertake research to consider a complex problem in depth and to produce a dissertation
- develop and evaluate skill and knowledge development
- develop ability to work independently and self-critically.

In addition
BA (Hons) Tourism with Business
- evaluate and compare the concept of sustainable tourism in at least two destinations outside the UK
- evaluate the factors influencing strategy formulation
- contribute to the process of the formulation and execution of strategy whilst showing a critical understanding of the consequences of these decisions.

BA (Hons) Tourism Planning and Management
- evaluate and compare the concept of sustainable tourism in at least two destinations outside the UK
- critically evaluate the concept of sustainable tourism
- evaluate how tourism is developed, marketed and managed in an urban context.

BA (Hons) Tourism and Events Management
- evaluate and compare the concept of sustainable tourism in at least two destinations outside the UK
- critically evaluate the concept of sustainable tourism Analyse the decision making process for events and apply the principles of event planning
- stage and evaluate an event.

BA (Hons) Travel and Tourism
- critically evaluate the concept of sustainable tourism

- evaluate the nature of demand for airline services and how this is changing
- evaluate how tourism is developed, marketed and managed in an urban context.

Learning, teaching and assessment methods

Private study includes reading, researching, managing project work, and writing, revising and producing assignments.

Lectures. Each lecture will normally be about 60-90 minutes long, with an emphasis on developing new ideas and knowledge, and showing how they can be applied to the analysis and solution of practical problems. Guest lecturers provide specialist expertise and report on current issues.

Seminars are small group sessions that supplement lecture programmes and aim to encourage discussion of key issues. Students will be required to produce, present and discuss seminar papers.

Project work is an integral part of the courses, and will invariably be based on real-life, current issues and cases. Projects may be undertaken on an individual or group basis, and are used to apply and integrate ideas in a realistic context, and to develop research, management and study skills.

Tutorials are used when individual or small group contact is needed. Tutorials are an essential part of group and individual projects and of dissertation supervision. They may also be used to provide guidance on specific problems.

Field Trips and Study Visits provide opportunities to examine tourism and events issues at first hand, discuss them with practitioners and to apply theories and skills in practical circumstances. The courses include one compulsory field trip of up to a week in each year, and a number of one-day study visits. Field trips and study visits are associated with projects and assignments.

Work Placements opportunities are available. Accreditation of work based learning can be obtained at Levels 5 and 6.

Course structure

This section shows the core and option modules available as part of the course and their credit value. Full-time Undergraduate students study 120 credits per year.

Tourism with Business – Structure

The core elements of the course are structured around three strands. They are:
- **Tourism sector and impacts,** which provides a broad understanding of the nature and dimensions of tourism, the structure of the sector and the significance and impacts arising from its particular attributes.
- **Tourism business/management,** which covers the sectors business environment, and the understanding of marketing, services management and destination management.
- **Tourism environment/management,** which focuses on the effects of tourism on destination areas, transport and tourism, and the management of tourism and tourism destinations, with a particular emphasis on the role of government, and public / private partnership.

Module requirements for the award of BA (Hons) Tourism with Business

Code	Module title	Core/ Elective/Option	Credit

Level 4

Core modules to the value of 105 credits:

Code	Module title	Core/ Elective/Option	Credit
ATRS400	Understanding Tourism	Core	30
4TRS491	Study Skills and Employability	Core	15
4TRS496	Introduction to Tourism Planning	Core	15
ATRS404	Business Events	Core	15
BKEY412	Introduction to the Context of Business	Core	15
BBUS403	Financial Information	Core	15

and one of the modules below or Westminster Elective (to value of 15 credits).
Our recommendations are:

Code	Module title	Core/ Elective/Option	Credit
4TRS471	Tourism Development	Elective	15
ATRS402	Introduction to Events	Elective	15
ATRS401	Contemporary Issues in Tourism	Elective	15
ATRS405	Event Planning	Elective	15
BEQM404	The Business of Sport	Elective	15
4BBIM404	Web Development	Elective	15
BBUS404	Behavioural Aspects of International Business	Elective	15
Polylang	Language module	Elective	15

Total Level 4 credits 120

Level 5

Core modules to the value of 90 credits:

Code	Module title	Core/ Elective/Option	Credit
ATRS500	Tourism Services Management and Marketing	Core	30
4TRS599	Research Methods	Core	15
4TRS592	Destinations	Core	15
BBUS502	Making Management Decisions	Core	15
BBUS501	Financial & HR Management in Organisations	Core	15

and one elective module (to the value of 15 credits) selected from the following:

Code	Module title	Core/ Elective/Option	Credit
4TRS503	Tourism and Events Policy	Elective	15
ATRS506	Event Logistics	Elective	15
ATRS504	Eventful Cities	Elective	15
ATRS502	Heritage and Cultural Tourism	Elective	15
ATRS505	Work Placement	Elective	15
APRO501	Managing Property Business	Elective	15
BMKT501	Marketing Metrics and Analysis	Elective	15
BEQM506	The Global Economy	Elective	15
BEQM507	The European Business Environment	Elective	15
Polylang	Language module	Elective	15

and one Westminster Elective module at Level 5 or above   Elective   15

Total Level 5 credits 120

Level 6

Core modules to the value of 75 credits:

Code	Module title	Core/ Elective/Option	Credit
4TRS667	Individual Project	Core	30
4TRS671	Sustainable Tourism in the Developing World	Core	15
BKEY601	Strategic Business Perspectives	Core	30

At least two Tourism Electives (to the value of 30 credits) selected from the following:

Code	Module title	Core/Elective/Option	Credit
ATRS600	The Airline Business	Elective	15
4TRS668	Tourism in the Mediterranean: Comparative Study	Elective	15
4TRS670	Urban Tourism	Elective	15
ATRS601	Tourism in Society	Elective	15
ATRS605	Work Placement	Elective	15
4TRS681	Managing Airports	Elective	15
ATRS678	Conference and Events Planning	Elective	15
ATRS602	Staging an Event	Elective	15
ATRS606	Event Design and Production	Elective	15

One Westminster Elective (to the value of 15 credits)
Our recommendations are:
All Tourism Modules outlined above

Code	Module title	Core/Elective/Option	Credit
BHRM601	Human Resource Management	Option	15
BMKT604	Cross Cultural Studies for Marketing	Option	15
BMKT606	PR Sales and Promotion	Option	15
BMT612	Small Business and Guerrilla Marketing	Option	15
BMKT613	Ethics in Marketing	Option	15
BMKT616	Intrapreneurshipfor SME	Option	15
BMKT617	International Business	Option	15
Polylang	Language module	Option	15

Total Level 6 credits 120
Total overall credits 360

Note: Not all elective and option modules will necessarily be offered in any one year.

Tourism Planning and Management - Structure

The core elements of the course are structured around three strands. They are:

- **Tourism sector and impacts**, which provides a broad understanding of the nature and dimensions of tourism, the structure of the sector and the significance and impacts arising from its particular attributes.
- **Tourism planning and environment**, which focuses on the effects of tourism on destination areas, the process of development, transport and tourism, and the management of tourism and tourism destinations, with a particular emphasis on the role of government, and public / private partnership.
- **Tourism business/management,** which covers the sectors business environment, and the understanding of marketing, services management and destination management.

Module Requirements for the BA (Hons) Tourism Planning and Management

Code	Module title	Core/Elective/Option	Credit

Level 4
Core modules to the value of 105 credits

Code	Module title	Core/Elective/Option	Credit
ATRS400	Understanding Tourism	Core	30
4TRS491	Study Skills and Employability	Core	15
4TRS496	Introduction to Tourism Planning	Core	15

4TRS471	Tourism Development	Core	15
ATRS401	Contemporary Issues in Tourism	Core	15
ATRS402	Introduction to Events	Core	15

and one of the modules below or Westminster Elective (to value of 15 credits).
Our recommendations are:

ATRS404	Business Events	Elective	15
ATRS405	Event Planning	Elective	15
4PRO403	Introduction to Legal Studies	Elective	15
4PRO411	Global Cities: Introduction to Urban Sociology	Elective	15
BBUS404	Behavioural Aspects of International Business	Elective	15
BEQM404	The Business of Sport	Elective	15
Polylang	Language Module	Elective	15
		Total Level 4 credits	**120**

Level 5

Core modules to the value of 90 credits:

ATRS500	Tourism Services Management and Marketing	Core	30
4TRS592	Tourism Destinations	Core	15
ATRS503	Tourism and Events Policy	Core	15
4TRS599	Research Methods	Core	15
ATRS502	Heritage and Cultural Tourism	Core	15

and one Elective module (to the value of 15 credits) selected from the following:

ATRS504	Eventful Cities	Elective	15
ATRS506	Event Logistics	Elective	15
ATRS505	Work Placement	Elective	15
APRO501	Managing Property Business	Elective	15
APRO502	Planning Practice	Elective	15
4PRO512	Environmental Law and Policy	Elective	15
APRO503	London's City Regeneration	Elective	15
4PRO516	Urban Regeneration and Development	Elective	15
BBIM502	Project Management	Elective	15
Polylang	Language Module	Elective	15
and one Westminster Elective module at Level 5 or above		Elective	15
		Total Level 5 credits	**120**

Level 6

Core modules to the value of 75 credits:

4TRS667	Individual Project	Core	30
4TRS671	Sustainable Tourism in the Developing World	Core	15
4TRS670	Urban Tourism	Core	15
4TRS681	Managing Airports	Core	15

At least two Tourism Electives (to the value of 30 credits) selected from the following:

4TRS668	Tourism in the Mediterranean: Comparative Study	Elective	15
ATRS606	Event Design and Production	Elective	15
ATRS601	Tourism in Society	Elective	15
ATRS600	The Airline Business	Elective	15
ATRS605	Work Placement	Elective	15
ATRS678	Conference and Events Planning	Elective	15
ATRS602	Staging an Event	Elective	15

One Westminster Elective (to the value of 15 credits)
Our recommendations are:
All Tourism Modules outlined above or

Code	Module title	Core/ Elective/Option	Credit
APRO603	International Planning and Property Practice	Elective	15
APRO610	Community Engagement	Elective	15
Polylang	Language module	Elective	15

Total Level 6 credits 120
Total overall credits 360

Note: Not all elective and option modules will necessarily be offered in any one year.

Tourism and Events Management – Structure

The core elements of the course are structured around three strands. They are:

- **Tourism and Events sectors and impacts,** which provides a broad understanding of the nature and dimensions of tourism and events, the structure of these sectors and the significance and impacts arising from its particular attributes.
- **Events business/management,** which covers the sectors business environment, and the understanding of marketing, services management and destination management.
- **Tourism and Events environment/management,** which focuses on the effects of tourism and events on destination areas, the management of events in destinations, with a particular emphasis on public /private partnership.

Module requirements for the BA (Hons) Tourism and Events Management

Code	Module title	Core/ Elective/Option	Credit

Level 4
Core modules to the value of 105 credits:

Code	Module title	Core/ Elective/Option	Credit
ATRS400	Understanding Tourism	Core	30
4TRS491	Study Skills and Employabiility	Core	15
4TRS496	Introduction to Tourism Planning	Core	15
ATRS403	Introduction to Events	Core	15
ATRS404	Business Events	Core	15
ATRS405	Event Planning	Core	15

and one of the modules below or Westminster Elective (to value of 15 credits).
Our recommendations are:

Code	Module title	Core/ Elective/Option	Credit
ATRS401	Contemporary Issues in Tourism	Elective	15
4TRS471	Tourism Development	Elective	15
BEQM404	The Business of Sport	Elective	15
BBUS403	Financial Information	Elective	15
BBIM404	Web Development	Elective	15
Polylang	Language module	Elective	15

Total Level 4 credits 120

Level 5
Core modules to the value of 105 credits:

Code	Module title	Core/ Elective/Option	Credit
ATRS500	Tourism Services Management & Marketing	Core	30
4TRS599	Research Methods	Core	15
4TRS592	Destinations	Core	15
ATRS503	Tourism and Events Policy	Core	15

ATRS504	Eventful Cities	Core	15
ATRS506	Event Logistics	Core	15

and <u>one</u> elective module or Westminster Elective (to the value of 15 credits) selected from the following:

ATRS502	Heritage and Cultural Tourism	Elective	15
ATRS505	Work Placement	Elective	15
BEQM507	The European Business Environment	Elective	15
BBIM502	Project Management	Elective	15
Polylang	Language module	Elective	15

Total Level 5 credits 120

Level 6

Core modules to the value of 60 credits:

4TRS667	Individual Project	Core	30
ATRS602	Staging an Event	Core	15
4TRS671	Sustainable Tourism in the Developing World	Core	15

At least three Tourism Options (to the value of 45 credits) selected from the following:

4TRS668	Tourism in the Mediterranean: Comparative Study	Elective	15
4TRS670	Urban Tourism	Elective	15
ATRS601	Tourism in Society	Elective	15
ATRS605	Work Placement	Elective	15
ATRS600	The Airline Business	Elective	15
4TRS681	Managing Airports	Elective	15
ATRS678	Conference and Events Planning	Elective	15
ATRS606	Event Design and Production	Elective	15

And one Westminster Elective (to the value of 15 credits) from the following:
Our recommendations are:
Tourism Modules and

BHRM601	Human Resource Management	Option	15
BMKT604	Cross Cultural Studies for Marketing	Option	15
BMKT606	PR Sales and Promotion	Option	15
BMT612	Small Business and Guerrilla Marketing	Option	15
BMKT613	Ethics in Marketing	Option	15
BMKT616	Intrapreneurship for SME	Option	15
BMKT617	International Business#	Option	15
Polylang	Language module	Option	15

Total Level 6 credits 120

Total overall credits 360

Note: Not all elective and option modules will necessarily be offered in any one year.

Travel and Tourism

Module Requirements for the BA (Hons) Travel and Tourism (full time mode)

Code	**Module title**	**Core/Elective/Option**	**Credit** *Level 6*

Core modules to the value of 75 credits:

4TRS667	Individual Project	Core	30
ATRS600	The Airline Business	Core	15

4TRS671	Sustainable Tourism in the Developing World	Core	15
4TRS670	Urban Tourism	Core	15

Two Elective modules to the value of 30 credits

ATRS601	Tourism in Society	Elective	15
4TRS681	Managing Airports	Elective	15
ATRS678	Conference and Events Planning	Elective	15
ATRS606	Event Design and Production	Elective	15
BMKT604	Cross Cultural Studies for Marketing	Elective	15
BHRM601	Human Resource Management	Elective	15
and one Westminster Elective at Level 6 or above		Elective	15

Total Level 6 credits 120

Total overall credits (including foundation degree) 360

Module Requirements for the BA (Hons) Travel and Tourism (part time mode)

Code	Module title	Core/Elective/Option	Credit *Level 6*
(Year 1)			

Core modules to the value of 30 Credits

4TRS671	Sustainable Tourism in the Developing World	Core	15
4TRS670	Urban Tourism	Core	15
One Elective module to the value of 15 credits		Elective	15
and one Westminster Elective to the value of 15 credits:		Elective	15

Level 6 (Year 2)

Core modules to the value of 45 credits:

4TRS667	Individual Project	Core	30
ATRS600	The Airline Business	Core	15

One Elective module to the value of 15 credits

Electives are

4TRS679	Tourism in Society	Elective	15
4TRS681	Managing Airports	Elective	15
ATRS678	Conference and Events Planning	Elective	15
BMKT604	Cross Cultural Studies for Marketing	Elective	15
BHRM601	Human Resource Management	Elective	15

Total Level 6 credits 120

Total overall credits (including foundation degree) 360

Note: Not all elective and option modules will necessarily be offered in any one year.

The rules for including Polylang modules are complex and you should refer to the academic regulations or essential Westminster for the full rules. Polylang modules are awarded at the Credit Level at the time of the original registration for a Polylang module. Polylang modules can contribute to the final degree classification in the following ways:

- Level 4: Polylang modules passed at Level 4 do not contribute to the calculation of the honours degree classification.
- Level 5: A Polylang module taken at Grade 2 or above can count as one of the next best 105 modules
- Level 6: A Polylang module taken at Grade 3 or above can count as one the best 105 modules

Academic regulations

The BA (Hons) Tourism with Business, BA (Hons) Tourism Planning and Management, BA (Hons) Tourism and Events Management, BA (Hons) Travel and Tourism and their intermediate awards operate in accordance with the University's Academic Regulations and the Framework for Higher Education Qualifications in England, Wales and Northern Ireland published by the Quality Assurance Agency for Higher Education (QAA) in 2008.

All students should make sure that they access a copy of the current edition of the general University handbook called Essential Westminster, which is available at westminster.ac.uk/essential-westminster. The following regulations should be read in conjunction with Section 17: Modular Framework for Undergraduate Courses and relevant sections of the current Handbook of Academic Regulations, which is available at westminster.ac.uk/academic-regulations

Award

To qualify for the award of BA (Hons) Tourism with Business, BA (Hons) Tourism Planning and Management, BA (Hons) Tourism and Events Management or BA (Hons) Travel and Tourism, a student must have:

 obtained at least 360 credits including:

- – passed 75 credits at credit Level 4 or higher and achieved at least a condoned credit in each of the remaining modules worth 45 credits at Level 4; and
- – passed a minimum of 120 Credits at credit Level 5 or higher; and
- – passed a minimum of 120 credits at credit Level 6 or higher.
- – attempted modules with a maximum value of 330 credits at credit Levels 5 and 6; and
- – satisfied the requirements contained within any course specific regulations for the relevant course scheme.

The class of the Honours degree awarded is decided by two criteria, the average of the best 105 credits passed at credit Level 6 being in the range of the class to be awarded, and the average of the next best 105 credits passed at credit Levels 5 and 6 provided the next best 105 credits passed are no more than one classification below this.

Support for students

Upon arrival, an induction programme will introduce students to the staff responsible for the course, the campus on which they will be studying, the Library and IT facilities and to the Faculty Registry. Students will be provided with the Course Handbook, which provides detailed information about the course. Students are allocated a personal tutor who can provide advice and guidance on academic matters.

Learning support includes four libraries, each holding a collection of resources related to the subjects taught at their Faculty. Students can search the entire library collection online through the Library Search service to find and reserve printed books, and access electronic resources (databases, e-journals, e-books).

Students can choose to study in the libraries, which have areas for silent and group study, desktop computers, laptops for loan, photocopying and printing services. They can also

choose from several computer rooms at each campus where desktop computers are available with the general and specialist software that supports the courses taught at their Faculty. Students can also securely connect their own laptops and mobile devices to the University wireless network.

The University uses a Virtual Learning Environment called Blackboard where students access their course materials, and can communicate and collaborate with staff and other students.

[Student Affairs](#) provide advice and guidance on accommodation, financial and legal matters, personal counselling, health and disability issues, careers and the chaplaincy providing multi-faith guidance. The Student Affairs Hub is located at 101 New Cavendish Street, Cavendish House (1st Floor), with an additional office located at the Harrow Campus.

http://www.westminster.ac.uk/study/new-students/when-you-arrive

The [University of Westminster Students' Union](#) also provides a range of facilities to support all students during their time at the University. http://www.uwsu.com/

Quality management and enhancement

Course management

Dr Nancy Stevenson stevenn@westminster.ac.uk is the Programme/Course Leader for the Undergraduate Tourism Programme (including BA (Hons) Tourism with Business, BA (Hons) Tourism Planning and Management, BA (Hons) Tourism and Events Management and BA (Hons) Travel and Tourism). She is responsible for day-to-day running and overall management of the course and development of the curriculum.
Dr Anne Graham grahama@westminster.ac.uk and **Dr Helen Farrell** farrelh@westminster.ac.uk are the Deputy Programme Leaders for the Undergraduate Tourism Programme.
Dr Ilaria Pappalepore I.Papalepore@westminster.ac.uk and **Simon Curtis** curtiss@westminster.ac.uk are the Admissions Tutors for the Undergraduate Tourism Programme.
Jane Wright wrightj@westminster.ac.uk is the Head of Department of Property, Construction (and Tourism) and holds responsibility for all courses in the Department

Course approval, monitoring and review

The course was last approved by a University Validation Panel in 2012. The panel included internal peers from the University and external subject specialists from academia and industry to ensure the comparability of the course to those offered in other universities and the relevance to employers. Periodic course review helps to ensure that the curriculum is up-to-date and that the skills gained on the course continue to be relevant to employers.

The course is monitored each year by the Faculty to ensure it is running effectively and that issues which might affect the student experience have been appropriately addressed. Staff will consider evidence about the course, including the outcomes from each Course Committee, evidence of student progression and achievement and the reports from external examiners, to evaluate the effectiveness of the course. The Annual Monitoring Sub-Committee considers the Faculty action plans resulting from this process and the outcomes

are reported to the Academic Council, which has overall responsibility for the maintenance of quality and standards in the University.

Student involvement in Quality Assurance and Enhancement

Student feedback is important to the University and student views are taken seriously. Student feedback is gathered in a variety of ways. The most formal mechanism for feedback on the course is the Course Committee. Student representatives will be elected to sit on the Committee to represent the views of their peer group in various discussions. The University and the Students' Union work together to provide a full induction to the role of the course committee.

All students are invited to complete a Module Feedback Questionnaire before the end of each module. The feedback from this will inform the module leader on the effectiveness of the module and highlight areas that could be enhanced. The University also has an annual Student Experience Survey, which elicits feedback from students about their course and University experience.

Students meet with review panels when the periodic review of the course is conducted to provide oral feedback on their experience on the course. Student feedback from course committees is part of the Faculty's' quality assurance evidence base.

For more information about this course please contact Nancy Stevenson (stevenn@westminster.ac.uk) or visit: westminster.ac.uk/courses/subjects/tourism-and-events/undergraduate-courses