

## Course record information

<b>Name and level of final award</b>	<ul style="list-style-type: none"> <li>• Bachelor of Arts with Honours - Finance and Business Management</li> <li>• Bachelor of Arts with Honours - Finance and Business Management with International Experience</li> <li>• Bachelor of Arts with Honours - Finance and Business Management with Professional Experience</li> </ul> <p>The award is Bologna FQ-EHEA first cycle degree or diploma compatible</p>
<b>Name and level of intermediate awards</b>	<ul style="list-style-type: none"> <li>• Bachelor of Arts (BA) - Finance and Business Management</li> <li>• Diploma of Higher Education (Dip HE) - Finance and Business Management</li> <li>• Certificate of Higher Education (CertHE) - Finance and Business Management</li> </ul>
<b>Awarding body/institution</b>	University of Westminster
<b>Teaching institution</b>	University of Westminster
<b>Status of awarding body/institution</b>	Recognised Body
<b>Location of delivery</b>	Primary: Central London
<b>Language of delivery and assessment</b>	English
<b>QAA subject benchmarking group(s)</b>	Business and Management
<b>Professional statutory or regulatory body</b>	N/A
<b>Westminster course title, mode of attendance and standard length</b>	<ul style="list-style-type: none"> <li>• BA Finance and Business Management FT, Full-time, September start - 3 years standard length with an optional year abroad or placement</li> </ul>
<b>Valid for cohorts</b>	From 2024/5

## Admissions requirements

There are standard minimum entry requirements for all undergraduate courses. Students are advised to check the standard requirements for the most up-to-date information. For most courses a decision will be made on the basis of your application form alone. However, for some courses the selection process may include an interview to demonstrate your strengths in addition to any formal entry requirements. More information can be found here: <https://www.westminster.ac.uk/study/undergraduate/how-to-apply>

## Recognition of Prior Learning

Applicants with prior certificated or experiential learning at the same level of the qualification for which they wish to apply are advised to visit the following page for further information:

<https://www.westminster.ac.uk/current-students/guides-and-policies/student-matters/recognition-of-prior-learning>

## Aims of the programme

Our BA Honours Finance and Business Management is a multidisciplinary programme that combines financial theory and practice with general management education to prepare you for a fast-track and rewarding career in the international financial services sector or in general management. The course has been specifically designed to extend our education provision and meet the needs of a rapidly evolving global finance sector. Employers in this industry seek graduates with entrepreneurial flair and analytical mindsets to make informed business and management decisions. Our graduates will have the confidence to take on exciting professional and management projects, to solve complex problems to make sound business decisions. Graduates emerging from this programme are expected to work for international organisations in the financial services sector, for multinationals, or in their own entrepreneurial financial-management practices.

The main aims of the course are to:

1. Develop the knowledge, skills, and capabilities you require to respond proactively and creatively to contemporary financial-management issues and challenges in the global business environment;
2. Equip you with the knowledge, understanding and academic skills, and expertise to be successful in a broad range of careers or to continue with post-graduate study;
3. Help you to develop a range of intellectual and organisational skills, professional attributes and transferable skills such as team-working, problem-solving, research, critical and creative thinking, and communication that will enable you to gain employment and add value to the organisation.
4. Help you to develop the resilience to perform under pressure, to continue to strive towards finding solutions to financial-management problems in adverse circumstances, and to use feedback to find a way through to a successful outcome;
5. Produce graduates with ethics knowledge and skills who have the flexibility to adapt to a rapidly changing world of finance and management in a wider society in a sustainable way.
6. Equip you with a critical understanding of global diversity in financial management practice, culture, social responsibility, and ethics.
7. Provide a welcoming and inclusive environment where students can thrive socially as well as academically and where they can learn to apply independent thought and critical analysis to a different aspect of their future professional life.

### **Equality, Diversity and Inclusion (EDI) Statement**

The Finance and Business Management BA aims to adopt the best practices to comply with the university-wide policy in terms of equality, diversity, and inclusion. In our course, we are committed to providing high-quality education to all students along with creating an environment for diverse students to realise their ambitions and fulfil their potential. The Finance and Business Management BA provides an inclusive, relevant, and accessible learning environment with technologies embedded in our teaching and learning methods. For instance, we use Blackboard Collaborate to enable students to access module materials before class and they remain available afterwards. We encourage students to engage in discussions within Discussion Boards on Blackboard. We use Panopto to record lectures where possible and we adopt various electronic voting systems (from tools embedded within blackboard to Poll Everywhere) to enable students in large classes to participate.

The Finance and Business Management BA is designed to improve students' employability. We have strong relationships with the industry professional and agencies, and we are actively engaged in the school's wider employability board, which consists of a diverse range of experienced professionals from alumni, guests, and visiting practitioners, and we keep regular contact with industry and professional agency to enhance our students' employability, especially for those students who may not have access to wider networks.

Our assessments are 'authentic' wherever possible which means that students are engaged in using and modelling real-world examples and applying skills and knowledge useful in the working environment. We provide constructive feedback in different forms (on Blackboard, by email or face to face) for all students from all groups and backgrounds to enable them to utilise assessment and feedback to successfully demonstrate their learning. We also work closely with the Disability Learning Support (DLS) team to make necessary modifications to the teaching format and assessments (format, deadline, and feedback) to meet the needs of students registered for reasonable adjustments, as advised by the DLS team.

### **Mapping of EDI elements embedded in Course/Module design and delivery**

EDI.3 The course/module content reflects the students' experiences, real-life situations, and how they could use the learning in their jobs

Corporate Financial Accounting (4FNCE002W)

The module contributes to the course learning outcome (L4.1) to enable students to work effectively in a group and

demonstrate their understanding of characteristics, functions and processes in real business organizations in the contemporary finance context.

The module (Corporate Finance Accounting) comprises a group coursework assessment to require students to demonstrate their learnings in accounting concepts and financial accounting skills to link to the practical application. The group coursework enables students reflecting their experiences and learning from each other in the real life situation through group collaboration.

EDI.5 The course content develops graduate attributes around global awareness and diversity.

#### Sustainable Finance (6FNCEXXXW)

The module contributes to the course's learning outcome (L6.09) to apply a cross-cultural perspective to the operational and strategic position of an organization with personal, corporate, and professional responsibility (GA). The module enables students to critically review the contribution of Environmental, Social, and Governance (ESG) regulators to the growth and globalization of countries and enterprises. The module develops graduate attributes in global awareness by enabling students to investigate and criticize the current ESG metrics adopted by enterprises on how well they fare with the global economy and environment. The assessment of the module also requires students to perform research to evaluate the long-term implications of ESG on sustainability in the country of domicile where the firm operates and the global environment.

#### International Investments (6FNCE009W)

The module addresses the course's learning outcome (L6.04) to enable students to critically evaluate and apply creative solutions to real-world business problems including global business strategy. The module develops graduate attributes in the awareness of the global securities markets from the economic, historical, and business cycle perspectives. In the project assessment, students are required to provide demonstrable and practical solutions to the international investment problems faced by institutional investors. The theoretical principles underlying global investment are assessed.

EDI.7 The course/modules provide materials to students in advance and make them accessible for all students

The course aims to ensure that students of all our modules can receive the learning materials before the lectures and seminars. For example,

#### Corporate Financial Management (5FNCE007W)

The module provides lectures and seminars to students. The lectures will provide students with key opportunities to develop their "critical thinking" of the corporate financial management themes and to impart subject-specific knowledge on financial strategies and concepts. Topics will be covered in a structured way. The lecture notes will be provided in advance and students can get access to them via the Blackboard system.

Moreover, the seminars will be used to reinforce various financial strategies and concepts highlighted in the lecture by using problem based-learning approach. Problem-solving and mini-case scenarios, to be done in groups and individually, will be given out in advance and will also be made available on the Blackboard system.

#### Financial Modelling and Statistics (5FNCE004W)

The module instruction will be delivered through a mix of formal lectures and seminar/workshop activities. Each week, there will be a formal lecture followed by a seminar/workshop or laboratory session. The lectures are used to familiarise students with statistical and empirical theories and models with applications in finance. The aim of the seminars/workshops is for students to develop an understanding of the practical application of financial statistics. Students are also expected to have ownership and responsibility for their learning, planning, and implementation of various learning activities used in the module.

Principles, concepts, and theories used in the module are also supported by the blackboard system from which students can access various materials to be used to enhance learning of the subject area.

## Employment and further study opportunities

University of Westminster graduates will be able to demonstrate the following five Graduate Attributes:

- Critical and creative thinkers
- Literate and effective communicator
- Entrepreneurial
- Global in outlook and engaged in communities
- Social, ethically and environmentally aware

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University of Westminster courses capitalise on the benefits that London as a global city and as a major creative, intellectual and technology hub has to offer for the learning environment and experience of our students. For example, we have been able to organise training sessions at the London Stock Exchange, one of the most important financial exchanges in the world, where students could benefit directly from the expertise of LSE staff and trainers.

The BA Finance and Business Management degree has embedded these graduate attributes within its core modules.

## What will you be expected to achieve?

Learning outcomes are statements on what successful students have achieved as the result of learning. These are threshold statements of achievement the learning outcomes broadly fall into four categories:

- The overall knowledge and understanding you will gain from your course (KU)
- Graduate attributes are characteristics that you will have developed during the duration of your course (GA)
- Professional and personal practice learning outcomes are specific skills that you will be expected to have gained on successful completion of the course (PPP)
- Key transferable skills that you will be expected to have gained on successful completion of the course. (KTS)

**Level 4 course learning outcomes:** upon completion of Level 4 you will be able to:

- L4.01 Demonstrate an understanding of the functions and processes of business organisations, including management theories. Demonstrate ability in accessing and understanding the financial and business information ( KU )
- L4.02 Investigate and evaluate the interrelationships between internal and external pressures on organisations within a global context ( KU )
- L4.03 Demonstrate an awareness of ethical and sustainability issues and responsible management concepts within the business management domain. Clearly distinguish ethical behaviours in both management and financial practices. Demonstrate awareness of business and financial principles, cultural differences and ethical issues within the financial and business environment. ( KU GA KTS )
- L4.04 Collaborate effectively in groups, building team relationships that support the achievement of set goals in the context of business working ( PPP KTS )
- L4.05 Examine financial theory and analytical, mathematical and statistical methods to solve business and financial problems. ( KU )
- L4.06 Research and analyse finance and business information from a range of authoritative and reliable sources and use appropriate financial theories, methodologies, analysis to make judgements and develop a coherent argument ( KU )
- L4.07 Communicate effectively and persuasively using a variety of media to a range of audiences in a business context ( KTS )
- L4.08 Take personal responsibility for learning and progress and to prepare for work-based learning ( KTS )
- L4.09 Analyse the surrounding macro-economic environment by applying methods learned ( PPP KTS )

**Level 5 course learning outcomes:** upon completion of Level 5 you will be able to:

- L5.01 Recognise the role and features of different financial securities, their markets and how they are used to attain efficient and cost-effective flows of financial funds ( KU )
- L5.02 Synthesise management theory and concepts to understand how to manage and provide leadership for the effective and responsible running of the organisation ( KU )
- L5.03 Collect, assess and communicate information to make informed financial and management decisions ( PPP )
- L5.04 Collect and synthesize information to inform innovative solutions to problems to enhance the work environment ( PPP )
- L5.05 Use appropriate skills in project management, financial analysis and management. Aware of professional responsibility for own decisions ( KTS )
- L5.06 Be aware of global citizenship and personal potential to contribute to communities, appreciating the diversity of people and cultures. Identify financial theories and methods to tackle real business and financial problems. ( GA )
- L5.07 Assess, reflect, and analyze ongoing personal and professional development, organise and undertake work-based learning experiences ( PPP )
- L5.08 Show a clear and good understanding of ethical issues arising in the field of management and independent critical thought in providing sustainable solutions. Evaluate the impact of a business on the wider social and ethical environment ( GA )
- L5.09 Adapt skills to understand and work with diversity in terms of people, cultures, business and financial management ( GA )

**Additional Year course learning outcomes:** upon completion of Additional Year you will be able to:

- L5Y.01 (International Experience only) Demonstrate insight and understanding of the challenges and opportunities of working and/or studying in an international context. ( PPP )
- L5Y.02 (International Experience only) Apply theories, concepts and research skills related to the cultural context(s) of the society within which the experience takes place. ( KU )
- L5Y.03 (Professional Experience only) Demonstrate acquisition of a range of professional and commercial skills required within the contemporary business environment through the completion of an extended period of professional practice in the work placement year. ( PPP )

**Level 6 course learning outcomes:** upon completion of Level 6 you will be able to:

- L6.01 Critically evaluate strategic options to enhance organisational performance across a range of contexts and appreciate the ramifications of those decisions on operational activities ( KU GA )
- L6.02 Select appropriate methods and innovative solutions to address issues relating to business competition, sustainability and efficient financial management ( PPP )
- L6.03 Implement appropriate communication skills and solutions to enhance inclusiveness and sense of belonging within an institution ( PPP )
- L6.04 Critically evaluate and apply creative solutions to real-world business problems in a range of contexts such as global business strategy and management and leadership and communicate these solutions effectively and convincingly ( PPP KTS )
- L6.05 Choose sophisticated models and methods in evaluating financial portfolios and in making complex financial decisions. Provide sound and independent financial advice. ( KTS )
- L6.06 Formulate appropriate financial and business decisions in terms of ethical behaviour and social responsibility ( KTS )
- L6.07 Determine own academic research, working with a minimum of guidance, critically evaluate and analyse arguments to make own judgements ( PPP KTS )
- L6.08 Formulate and engage in professional, complex arguments within theoretical frameworks ( KTS )
- L6.09 Select a cross-cultural perspective to the operational and strategic position of an organisation with personal, corporate, and professional responsibility ( GA )

## How will you learn?

### Learning methods

To enhance student experience, the BA Finance and Business Management emphasises active student learning through classes, workshops, problem-based and blended learning designed to engage your interest. Employability and enterprise are strongly embedded in the modules through the use of practical activities. Course material will be provided electronically through the virtual learning environment platform (Blackboard) which means you can access learning material when and where you want. Blackboard also allows you to communicate with your group members and your module leader through wikis and blogs.

You will be encouraged to work in groups with other students (we often call these 'learning sets') during classes and for any non-assessed purpose, including revision and examination preparation. This gives you the opportunity to learn from one another and helps you to value the views of others and to learn to give and receive constructive feedback.

Our Level 4 core module 4FNCE001W Introduction to Finance uses problem-based learning: working in teams, identifying what you need to know and what you already know, and how and where to access information leading to a solution to the problem. This helps develop flexibility, knowledge, effective problem-solving skills, self-directed learning, collaboration skills, and motivation.

After having explored the essential knowledge in the first year, Level 5 takes you to the next level of your development, where you develop specialist knowledge and learning, for example through Securities Analysis and Corporate Finance. You will be asked to perform tasks that require critical thinking and apply this to real-life company examples by learning how to evaluate the performance of these companies given the publicly available information. Management modules will concentrate on developing key transferable skills, such as looking into explaining the process of managing the project, evaluating the role of individuals in a company, and how this can be used better to plan a business. By the end of this year, students are expected to develop a capacity for independent learning.

After Level 5, you have an opportunity to take an optional placement year to gain experience of working in the relevant industry and enhance your learning experience, which will help to develop your graduate attributes. Successful completion of this year means that you will graduate with the award title 'with Professional Experience'. You also have the option to study abroad for a year or complete a semester of study and/or semester of work abroad for the 'with International Experience' award.

At level 6, you will be supported to develop your research and use sophisticated models in evaluating financial portfolios and in making complex financial decisions. For example, the module 6FNCE009W International Investments develops student ability to critically evaluate financial options, abstract concepts assumptions, and data to make complex investment judgements. Students will also develop and implement their own research in investment. Moreover, you also be able to critically evaluate strategic options to improve organisational performance in a complex environment and apply creative solutions to real-world business problems. For example, 6MNST010W Strategic Perspectives for Finance and Accounting helps you to implement both internal and external environmental analysis, evaluate competitive and corporate strategies, and to formulate strategic solutions to financial and business problems. The experience provides you with a valuable foundation for both employment and postgraduate study.

## Teaching methods

We emphasise, in the respect of teaching and learning, the link of theories in business management and finance to their application in real-world situations.

We employ diverse teaching methods to enrich students' learning experiences. For example, we offer:

1. Lectures: these enable students to get an overview of the topic covered in the module and highlight the key concepts in the subject
2. Seminars: The seminar questions are given to students in advance. The seminar provides opportunities for students to explore specific topics in detail through discussion.
3. Guest speakers: guest speakers from professional bodies and industries are invited to provide talks to students to help enrich their learning.
4. Work-based learning: one of our level five modules (Managing and Leading People for Finance and Accounting) requires students to complete thirty-five hours of work-based learning to help students apply their learning in real-world situations. There is one module in level four (Marketing for Finance and Accounting) to help students develop their plans to effectively support their preparation for work-based learning.

Our teaching is informed by research so giving you the benefit of the knowledge of current theories and their practical application.

We continuously link with the industry by working with the employability advisory team and alumni to understand the market expectations in the workforce's skills and knowledge and improve our teaching materials to meet the demand in

the industry.

We also put emphasis, for our teaching and learning, on equality, diversity, and inclusion (EDI) to support all students in achieving excellence and to enable them to develop useful skills that are transferable to their future career development and continuous learning. We commit to decolonizing and enriching our curriculum and teaching methods and materials to enhance inclusion. We commit to reducing barriers and using inclusive communication means to help students with different concerns in learning.

Our students can access all modules available in the school. We also strive at providing an inclusive learning environment and ensuring our students with equal access to educational opportunities. For example, you will acquire hands-on experience in common business computing and software, including Tableau Data Visualisation, FAME, and the Microsoft Office suite. We focus on developing student capacity to work independently as well as in teams, to make use of a full range of the university's resources and techniques in developing graduate-level skills. You are encouraged to keep track of your progress, and to evaluate and reflect on your own development and performance in a supportive and constructive learning environment. You are also encouraged to adopt an enquiring and critical approach to ideas and issues, developing the graduate attributes that employers value.

To enhance the accessibility of teaching and learning information, we use the university's Virtual Learning Environment (Blackboard Ultra) with learning materials to enhance and enrich the on-campus experience. You can get access to the learning material using a range of devices like mobile phones, laptops, and iPad and in any geographical location. On the Blackboard Ultra, you can communicate with staff and other students through Collaborate, discussion boards, wikis, and blogs. We also provide you the state of the art resources like our Bloomberg suite for learning.

We use a blended learning approach, which combines the best of traditional face-to-face teaching methods such as classes with the use of online resources such as videos, tests, and quizzes to improve your learning experience. Blended learning can have a degree of flexibility regarding when you study. You can become an independent learner and clarify confusing topics by reviewing videos of topics as many times as required.

The teaching methods in the modules are designed with the consideration of Equality, Diversity, and Inclusivity (EDI). Specifically:

1. The content of the modules is designed with the consideration of the diverse perspectives of different cultures.
2. The teaching approach is student-centered. Students take an active role in the teaching and learning process. They could learn from each other during the discussion and collaboration. They could provide suggestions for reading lists to reflect practical examples related to various cultures and backgrounds.
3. To enhance the feeling of inclusivity, students are encouraged to ask questions. Instructors shall invite students to express their views.
4. The teaching and learning materials are related to real-life situations to help students apply the knowledge and skills learned to their careers.
5. The teaching and learning materials will be provided in advance and will be available on the blackboard to ensure accessibility to all students.
6. Alternative or additional learning resources, if required, will be provided to support students who may need further support in learning.

We believe that the continuous and close collaboration and discussion of our course teams with students' representatives and related bodies can help support equality, diversity, and inclusion (EDI) in students' learning processes and help our students achieve their excellence.

## **Assessment methods**

### Authentic Assessment

Assessment is an integral part of your learning process. It is designed to promote initiative and creativity, critical thinking, the structure of coherent arguments, evaluation, research and analysis, professional communication skills, effective group work, personal reflection, time management, the ability to meet deadlines and the ability to work under pressure. It is not merely about giving and receiving a mark, but rather ensuring that your competencies and abilities in business are enhanced.

We aim at offering an authentic mode of assessment to help you link your knowledge to a real-world situation. Here are some examples.

Module: Introduction to Financial Markets (4FNCE004W)

The module provides authentic assessment to students. They are required to develop report to analyse trends in the financial markets and using these and the theoretical and practical taught elements from the module, to make a

recommendation as to which asset class they should invest in and the rationale behind this decision.

The assessments are authentic as these are what our graduates would be expected to be able to perform when employed in the financial sector. The assessments are inclusive in that the skills and practical techniques required to successfully complete the module will have been developed over the course of the module and therefore no major assumptions are made regarding prior knowledge, understanding, or exposure to the concepts. The assessments are also flexible in that students will be submitting the assessment online via the module Blackboard site, meaning that students with differing learning requirements will be able to access the required tools to support them and given that there is no requirement to be in any fixed location, students can submit these from anywhere at any time up to the deadline, thereby taking into account differing commitments students may have.

Module: Corporate Financial Management (5FNCE007W)

The module has two authentic assessments, 'individual coursework' weighting 25% and 'individual essay' weighting 75%. The assessments are deemed authentic as students use real financial data to evaluate a firm value, investment, and financial decision alongside analysing the foreign exchange risk in the firm and the price of its stock.

The assessments are inclusive and flexible as students have the choice to select a listed large firm for the coursework and the individual essay and workshops are run for the whole student group to address students' queries in relation to the assessments and to exchange experience in handling the assessments.

### Formative and Summative Assessment

Every module incorporates a 'formative assessment' that you are expected to complete as it provides you with useful feedback so you can reflect on your progress and act on the feedback to prepare for the assessments that count. Formative assessments are important as they help you to identify ways in which you can improve and areas of strength to be developed further.

'Summative' assessment will measure your individual learning and achievement. You can expect to be assessed through coursework in the form of essays, reports, presentations, case studies, videos, podcasts, wikis, blogs, and posters as well as time-constrained in-class tests and exams. Weightings for each assessment element will vary to reflect the nature and level of the module.

Examinations develop your ability to work under pressure and will be an advantage to you in preparing you for attempting subsequent professional-body examinations so you are expected to complete them. Exams will normally be unseen and involve analysis and not merely repeating factual information. Papers may include multiple choice, short answer, essay, or data handling sections. Some may use a seen case study.

Our employers tell us that the ability to work effectively as part of a team is an essential skill, which they expect graduates to have. In relation to your degree, assessed group work is useful to you as it:

- helps you to become more self-aware, self-critical, and self-analytical;
- improves the quality of your work by benefiting from the integration of diverse perspectives;
- allows you to tackle tasks of greater complexity or carry out tasks in greater depth or breadth than would be the case if you had tackled it on your own.

Consequently, assessed group work has been incorporated where it reflects the working practice in that professional area.

In your course, you will complete 'synoptic' assessments, which will encourage you to appreciate and apply the full breadth and depth of your knowledge by drawing connections between what you have learned in different modules. At Level 5, in Managing and Leading People for Finance and Accounting, you will draw together, and reflect on your learning and skill development on the course and in your life experience. At Level 6, in Strategic Perspectives for Finance and Accounting, you will integrate and apply your accumulated knowledge from all areas of your degree through a business simulation.

### Work-based learning

The course is committed to helping you gain a minimum of 35 hours of work-based learning which is assessed in your degree. Our module of "Managing and Leading People for Finance and Accounting" aims at helping you identify employers' expectations and show how you adapt your performance to meet these expectations explicitly from your 35 hours of the work-based learning experience.

Assessment Rationale: The work-based learning coursework (Portfolio, 2000 words) is designed to develop your skills in career development management, problem diagnosis, and problem-solving. You will reflect on 35 hours of work-based learning or volunteering to bring your labour market research to life and develop your reflective practitioner skills.

Assessment Criteria: You will be assessed on the degree to which you can clearly identify the skills that an employer



would reasonably expect, using appropriate tools to examine the gap between your current skills and employers' expectation. Students will offer goals on how to address the gap, demonstrating your development in your Westminster Employability Award progress. The coursework focuses on 35 hours of work-based learning or volunteering as evidenced and how you adapt your performance to meet employers' expectations.

(The details of the assessment are subject to change.)

Graduate Attribute	Evident in Course Outcomes
Critical and creative thinker	L4.02, L4.04, L4.05, L4.06, L4.09, L5.01, L5.02, L5.03, L5.04, L5.05, L5.07, L6.01, L6.02, L6.03, L6.04, L6.05, L6.07
Literate and effective communicator	L4.07, L5.02, L5.03, L6.02, L6.03, L6.07, L6.08
Entrepreneurial	L4.01, L4.03, L4.08, L5.03, L5.04, L5.05, L5.06, L5.07, L6.01, L6.02, L6.04, L6.05
Global in outlook and engaged in communities	L4.03, L4.04, L4.05, L4.06, L5.05, L5.08, L5.09, L6.01, L6.02, L6.04, L6.09
Socially, ethically and environmentally aware	L4.03, L5.04, L5.08, L5.09, L6.01, L6.02, L6.06, L6.09

## Course Structure

This section shows the core and option modules available as part of the course and their credit value. Full-time Undergraduate students study 120 credits per year. Course structures can be subject to change each academic year following feedback from a variety of sources.

Modules are described as:

- **Core** modules are compulsory and must be undertaken by all students on the course.
- **Option** modules give you a choice of modules and are normally related to your subject area.
- **Electives**: are modules from across the either the whole University or your College. Such modules allow you to broaden your academic experience. For example, where electives are indicated you may choose to commence the study of a foreign language alongside your course modules (and take this through to the final year), thereby adding further value to your degree.
- Additional information may also be included above each level for example where you must choose one of two specific modules.

## Modules

### Level 4

At Level 4, students take either one option module or one elective module. Award of Certificate of Higher Education available.

Module Code	Module Title	Status	UK credit	ECTS
4FNCE002W	Corporate Financial Accounting	Core	20	10
4FNCE001W	Introduction to Finance	Core	20	10
4FNCE004W	Introduction to Financial Markets	Core	20	10
4MARK017W	Marketing for Finance and Accounting	Core	20	10
4HURM013W	Organisational Behaviour for Finance and Accounting	Core	20	10
4EBUS002W	Creating and Managing an Online Presence	Option	20	10
4HURM007W	The Role of the Manager	Option	20	10
		Elective	20	10

## Level 5

At Level 5, students take EITHER two optional modules OR one option and one elective module. Award of Diploma of Higher Education available.

Module Code	Module Title	Status	UK credit	ECTS
5FNCE007W	Corporate Financial Management	Core	20	10
5FNCE005W	Corporate Governance	Core	20	10
5FNCE004W	Financial Modelling and Statistics	Core	20	10
5MNST010W	Managing and Leading People for Finance and Accounting	Core	20	10
5DIBU005W	Digital Business for Finance and Accounting	Option	20	10
5HURM006W	Leadership and Management	Option	20	10
5BDIN002W	Project Management	Option	20	10

## Additional Year

**The following modules must be passed for the award title "with International Experience":**

5BUSS013W WBS international Experience Year Semester 1 (60 credits)

5BUSS014W WBS International Experience Year Semester 2 (60 credits)

**The following modules must be passed for the award title "with Professional Experience":**

5BUSS011W Professional Placement Project Part 1 (60 credits)

5BUSS012W Professional Placement Project Part 2 (60 credits)

Module Code	Module Title	Status	UK credit	ECTS
5BUSS011W	Professional Placement Project Part 1	Option	60	30
5BUSS012W	Professional Placement Project Part 2	Option	60	30
5BUSS013W	WBS International Experience Year Semester 1	Option	60	30
5BUSS014W	WBS International Experience Year Semester 2	Option	60	30

## Level 6

At Level 6, students take EITHER two optional modules OR one option and one elective module. Award of BA available. Award of BA (Hons) available.

Module Code	Module Title	Status	UK credit	ECTS
6BUCL005W	Company Law	Core	20	10
6FNCE009W	International Investments	Core	20	10
6MNST010W	Strategic Perspectives for Finance and Accounting	Core	20	10
6FNCE016W	Sustainable Finance	Core	20	10
6BDIN005W	Project and Programme Management	Option	20	10
6FNCE014W	Risk Management in Finance and Banking	Option	20	10
6FNCE017W	Wealth Management	Option	20	10

Please note: Not all option modules will necessarily be offered in any one year. In addition, timetabling and limited spaces

may mean you cannot register for your first choice of option modules.

## Professional body accreditation or other external references

The course is intended to meet the educational requirements of the Chartered Institute for Securities and Investment (CISI).

The CISI is one of the largest and most widely respected professional bodies for the securities and investment profession in the UK. The institute promotes the highest standards of professionalism amongst its members and the wider financial services profession. The CISI believes that professionalism is a blend of three elements – Knowledge, Skills, and Behaviour.

## Course management

The BA (Honours) Finance and Business Management is hosted by the School of Finance and Accounting. The management structure for the course is as follows:

- The Course Leader, who is responsible for daily running, overall management of the course and development of the curriculum
- The Head of School, who holds academic responsibility for the course and other courses within the School

## Academic regulations

The current Handbook of Academic Regulations is available at [westminster.ac.uk/academic-regulations](https://www.westminster.ac.uk/academic-regulations).

Course specific regulations apply to some courses.

## Academic Support

Upon arrival, an induction programme will introduce you to the staff responsible for the course, the campus on which you will be studying, the Library and IT facilities, additional support available and to your Campus Registry. You will be provided with the Course Handbook, which provides detailed information about the course. Each course has a course leader or Director of Studies. All students enrolled on a full-time course and part time students registered for more than 60 credits a year have a personal tutor, who provides advice and guidance on academic matters. The University uses a Virtual Learning Environment called Blackboard where students access their course materials, and can communicate and collaborate with staff and other students. Further information on Blackboard can be found at <https://www.westminster.ac.uk/current-students/studies/your-student-journey/when-you-arrive/blackboard>

The Academic Learning Development Centre supports students in developing the skills required for higher education. As well as online resources in Blackboard, students have the opportunity to attend Study Skills workshops and one to one appointments. Further information on the Academic Learning Development Centre can be found at [westminster.ac.uk/academic-learning-development](https://www.westminster.ac.uk/academic-learning-development).

Learning support includes four libraries, each holding a collection of resources related to the subjects taught at that site. Students can search the entire library collection online through the Library Search service to find and reserve printed books, and access electronic resources (databases, e-journals, e-books). Students can choose to study in the libraries, which have areas for silent and group study, desktop computers, laptops for loan, photocopying and printing services. They can also choose from several computer rooms at each campus where desktop computers are available with the general and specialist software that supports the courses taught in their College. Students can also securely connect their own laptops and mobile devices to the University wireless network.

## Support Services

The University of Westminster Student and Academic Services department provide advice and guidance on accommodation, financial and legal matters, personal counselling, health and disability issues, careers, specialist advice for international students and the chaplaincy providing multi-faith guidance. Further information on the advice available to students can be found at <https://www.westminster.ac.uk/student-advice>

The University of Westminster Students' Union also provides a range of facilities to support students during their time at the University. Further information on UWSU can be found at <https://www.westminster.ac.uk/students-union>

## How do we ensure the quality of our courses and continuous improvement?

The course was initially approved by a University Validation Panel. University Panels normally include internal peers from the University, academic(s) from another university, a representative from industry and a Student Advisor.

The course is also monitored each year by the College to ensure it is running effectively and that issues which might affect the student experience have been appropriately addressed. Staff will consider evidence about the course, including the evidence of student surveys, student progression and achievement and reports from external examiners, in order to evaluate the effectiveness of the course and make changes where necessary.

A Course revalidation takes place periodically to ensure that the curriculum is up-to-date and that the skills gained on the course continue to be relevant to employers. Students meet with revalidation panels to provide feedback on their experiences. Student feedback from previous years is also part of the evidence used to assess how the course has been running.

## **How do we act on student feedback?**

Student feedback is important to the University and student views are taken seriously. Student feedback is gathered in a variety of ways.

- Through student engagement activities at Course/Module level, students have the opportunity to express their voice in the running of their course. Course representatives are elected to expressly represent the views of their peers. The University and the Students' Union work together to provide a full induction to the role of the course representatives.
- There are also School Representatives appointed jointly by the University and the Students' Union who meet with senior School staff to discuss wider issues affecting student experience across the School. Student representatives are also represented on key College and University committees.;
- All students are invited to complete a questionnaire before the end of each module. The feedback from this will inform the module leader on the effectiveness of the module and highlight areas that could be enhanced.
- Final year Undergraduate students will be asked to complete the National Student Survey which helps to inform the national university league tables.

This programme specification provides a concise summary of the main features of the course and the learning outcomes that a student might reasonably be expected to achieve and demonstrate, if they take full advantage of the learning opportunities that are provided. This specification is supplemented by the Course Handbook, Module proforma and Module Handbooks provided to students. Copyright in this document belongs to the University of Westminster. All rights are reserved. This document is for personal use only and may not be reproduced or used for any other purpose, either in whole or in part, without the prior written consent of the University of Westminster. All copies of this document must incorporate this Copyright Notice – 2022©