

Course record information

Name and level of final award	<ul style="list-style-type: none"> • Bachelor of Arts with Honours - Photography • Bachelor of Arts with Honours - Fashion Photography • Bachelor of Arts with Honours - Photography with International Experience • Bachelor of Arts with Honours - Photography with Professional Experience • Bachelor of Arts with Honours - Fashion Photography with International Experience • Bachelor of Arts with Honours - Fashion Photography with Professional Experience <p>The award is Bologna FQ-EHEA first cycle degree or diploma compatible</p>
Name and level of intermediate awards	<ul style="list-style-type: none"> • Bachelor of Arts (BA) - Photography • Bachelor of Arts (BA) - Fashion Photography • Diploma of Higher Education (Dip HE) - Photography • Diploma of Higher Education (Dip HE) - Fashion Photography • Certificate of Higher Education (CertHE) - Photography • Certificate of Higher Education (CertHE) - Fashion Photography
Awarding body/institution	University of Westminster
Teaching institution	University of Westminster
Status of awarding body/institution	Recognised Body
Location of delivery	Primary: Harrow
Language of delivery and assessment	English
QAA subject benchmarking group(s)	Subject Benchmark Statement for Art and Design 2020
Professional statutory or regulatory body	
Westminster course title, mode of attendance and standard length	<ul style="list-style-type: none"> • Photography, Full-time, September start - 3 years standard length with an optional year abroad or placement • Photography, Part-time day, September start - 6 years standard length with an optional year abroad or placement • Fashion Photography, Full-time, September start - 3 years standard length with an optional year abroad or placement • Fashion Photography, Part-time day, September start - 6 years standard length with an optional year abroad or placement
Valid for cohorts	From 2024/5

Admissions requirements

There are standard minimum entry requirements for all undergraduate courses. Students are advised to check the standard requirements for the most up-to-date information. For most courses a decision will be made on the basis of your application form alone. However, for some courses the selection process may include an interview to demonstrate your strengths in addition to any formal entry requirements. More information can be found here: <https://www.westminster.ac.uk/study/undergraduate/how-to-apply>

Recognition of Prior Learning

Applicants with prior certificated or experiential learning at the same level of the qualification for which they wish to apply are advised to visit the following page for further information:

<https://www.westminster.ac.uk/current-students/guides-and-policies/student-matters/recognition-of-prior-learning>

Aims of the programme

The BA Photography/Fashion Photography aims to address the demand within the photographic, fashion and related creative industries for well-trained and agile graduates with both deep disciplinary knowledge, and a broad range of photographic skills across various forms of analogue, digital and emerging media. Through a combination of engagement with photography and digital imaging technologies, expanded photographic practices, critical thinking, inclusive learning and partnerships with industry and employers, the course provides contemporary image makers with a very attractive profile to compete in a fast-growing technological industry fit for the future.

The course builds upon the success and legacy of photography as a discipline at the University of Westminster, whilst implementing an updated and innovative curriculum, which explores and productively engages with emerging digital technologies and commercial practices, equipping our students with the confidence, flexibility, and skills to develop careers within the expanded cultural industries landscape.

From a shared first year, the course differentiates into two specialist pathways in the second year (BA Photography and BA Fashion Photography), allowing students to focus their studies on a range of potential career sequels. Alongside the development of critical theoretical knowledge and understanding, both historical and contemporary, and contextualised for each pathway, students gain expertise and experience of professional working practices, and have a choice of option modules in different specialisms (for example: Photobook Publishing, Emerging Technologies such as 3d imaging, CGI and and Extended reality or Videography). These allow them to expand their skills and develop their practice in innovative and experimental directions, whilst gaining a breadth of expertise that will support them to develop successful portfolio or freelance careers across a broad range of creative areas.

Core to both pathways is the focus upon students developing a strong individual creative voice and vision, underpinned by critical and contextual understanding, alongside professional level photographic skills, to produce work that is distinctive, innovative and unique to them. This is a fundamental aim of the photography modules shared by both pathways and develops as they progress through the course from initial briefs in the first year to develop their skills and initiate creative ideas, through to the culmination of the courses when they work on a self-initiated and self-directed final project and professional portfolio.

Employability opportunities are integrated within the curriculum, including a core Work-Based Learning module and an optional work placement year between years 2 and 3, which provide students with opportunities to engage professional industries. Working alongside the Careers and Employability services, we aim to develop a growing base of key industry connections to help students develop their professional experience whilst completing their undergraduate studies.

The Professional Futures module in the final year runs alongside the major projects and provides students with the opportunity to develop career focused skills and to directly connect with industry, helping to launch them into the industry as they graduate.

The course allows students to explore learning before focusing on a career. Bringing together both the academic subject and discipline skills, it has a strong basis in both technical and critical competence. This ranges from historical debates to using the latest technology. It adopts a holistic approach to the discipline while retaining a commitment to teaching traditional photographic skills.

Taught by experts, students will become confident and skilled in the discipline. They will develop the professional skills to become critical and informed graduates who are able to adopt a collaborative approach in various creative industries.

This course is ideal for students interested in the relations between images and society, who want to develop a career in the realm of arts, advertising, fashion, media and tech industries. It would suit students who want to develop critical and individual practice and are interested in critical engagement with both the medium and subject.

The two pathways have a shared objective of producing capable and skilled graduates who possess a strong sense of independence and critical thinking abilities, enabling them to challenge conventional norms in the fields of photography and fashion photography. These graduates will also possess a deep understanding of the dynamic and innovative creative industries, as well as being socially engaged, self-assured, and highly motivated professionals who are well-prepared to make a positive impact on the world.

BA Photography and BA Fashion Photography Pathways

The BA Photography / BA Fashion Photography begins with a shared first year and first semester of the second year, before students move onto specialised pathways in the second and third years, resulting in an outcome degree title of BA Photography or BA Fashion Photography depending upon the pathway taken.

While students enter the course on one of the pathways, because the first half of the course (one and a half years) is entirely shared, it is possible for them to choose to change their pathway and final course outcome up until the end of semester one in the second year. This does not mean it is a free choice; it requires discussion with teaching staff and particularly the course leader and personal tutor, to ensure that this is the right choice for the student.

Students also have a number of options throughout the course, which allow them to tailor their expertise to their interests providing them with a personalised approach to their final degree. The structure of the two courses is shown further below with more details given for both pathways, and in the diagrams found at the end of the document in the "Additional Details" section.

Equality, Diversity and Inclusion

We are proud to teach such a diverse range of students on the Photography courses at Westminster. Students are at the core of everything we do, and we encourage everyone to draw on their own experience when approaching creative work, centring their practice at the heart of their and our communities.

Community and collaboration

We are actively working to decolonise our curriculum and to include diverse voices, perspectives, and histories in course materials and curricula. We listen to our students and support them in all aspects of the programme to develop their own creative practice and shape their individual journey through the course. Students come to Westminster from many different and varied backgrounds, and this rich cultural heritage enables an exciting atmosphere of mutual support, where students learn about other communities as well as find the space to explore their own. The course design ensures that students can take charge of their projects, based on their own knowledge and cultural interests. Students have the opportunity to collaborate with peers and participate in community-oriented spaces, as we seek to expand education beyond the classroom and to contribute to society in a meaningful way.

Inclusion and equality

Our commitment to inclusivity drives us to address inequality wherever we find it. We welcome applications from students of all backgrounds and needs. We provide a safe and inclusive environment for all, so that everyone feels valued and contributes to our program, and throughout the program we embed diversity and inclusion in all that we do. This goes right from students' first day on the course to well beyond graduation, as the course is designed to enhance career options for everyone.

Career enhancement opportunities for all

We provide career enhancement opportunities that allow our community of students to flourish well beyond graduation, whether that is in the art world, in photographic creative industries, in fashion, digital and virtual environments, or in commercial settings. Our course provides opportunities for students to gain practical experience through regular contact with industry professionals, such as work placements, guest talks by industry experts, participation in mentorship programs, and field trips to photography-related spaces. These experiences help students to become familiar with industry practices and provide them with a sense of agency and confidence, while also enhancing their employability prospects. This can be particularly beneficial for students who may not have access to wider networks.

Course Statement around the use of and engagement with Artificial Intelligence within the curriculum and Teaching, Learning and Assessment Processes

The BA Photography and BA Fashion Photography courses enthusiastically embrace an ethically responsible approach to generative-AI technologies. Since its invention, the photographic medium has been under constant technological development. From Nineteenth-century daguerreotypes to film photography and digital imaging, photography professionals have rapidly adapted to the frequent innovative developments in their field, including fashion photographers, who have actively embraced experimental use of new technologies at critical points in fashion photography's history. As members of the Photography Department at the University of Westminster, we are aware of the multiple creative opportunities brought by generative-AI, as well as the ethical and legal challenges posed by the use of

this technology.

Our aim is to offer students a contextual understanding of the functioning mechanisms of generative-AI systems; from the building of datasets and the classification of its contents to the development of generative systems and the final creation of AI products through prompt writing and/or primary visual and audio-visual sources. We understand that only once our students are aware of the different steps involved in the creation process of generative-AI content, the multiple actors that intervene in its production and the digital labour needed to run this technology, will they be ready to make a responsible use of generative-AI tools from an informed, critical perspective. In addition, we encourage the incorporation of these new technologies into other forms of photographic practice, fostering creativity, flexibility and a broad range of skills and experience to maximise employment opportunities or further study.

Students from our undergraduate photography courses are introduced to the creative possibilities of AI generative systems in the Level 4 core module 'Enquiries and Responses'. They can then choose to study an optional module at Level 5, 'The Networked Photograph', which is dedicated to generative-AI imaging. In the Level 5 core module 'The Photographic Voice', they will have the opportunity of using generative-imaging tools that are progressively being incorporated in various postproduction software, such as *Photoshop*, and other generative-AI applications by Adobe, like *Firefly*. Following from these modules, our students may choose to engage in further practice-led AI research at Level 6, through the production of their Final Major Project and/or their Research Project.

Regarding our students' contextual and theoretical learning, they are invited to explore generative-AI systems and their ability to offer responses for a range of questions. Our aim, however, is to make sure students understand the potential inconsistencies and inaccuracies that may emerge from these generative processes, and the importance of verifying generated information through alternative, reliable sources.

Employment and further study opportunities

University of Westminster graduates will be able to demonstrate the following five Graduate Attributes:

- Critical and creative thinkers
- Literate and effective communicator
- Entrepreneurial
- Global in outlook and engaged in communities
- Social, ethically and environmentally aware

University of Westminster courses capitalise on the benefits that London as a global city and as a major creative, intellectual and technology hub has to offer for the learning environment and experience of our students.

The University of Westminster is committed to cultivating highly employable graduates, by ensuring that career development skills are integrated into our academic programs. In the competitive fields of photography and fashion, a good degree alone is not sufficient to meet the demands of the professional workplace. Hence, we aim to equip our students with the necessary skills and knowledge to excel in the creative industries, fostering highly motivated and proficient graduates with a deep understanding of their field. Our graduates are encouraged to think innovatively, engage with their community, and possess unwavering confidence in their creative vision.

Both courses develop a wide range of employability skills, through embedded authentic assessments alongside specific work-based learning activities. Authentic assessments require students to use the same competencies, or combinations of knowledge, skills, and attitudes that they need to apply in professional life in their chosen career context.

Through industry relationships within both the photography and the fashion sectors, and connections with organisations such as the Association of Photographers, our proximity to the creative industries within London, and many alumni, we have a rich network of industry contacts to engage with the course. This takes the form of guest speakers, professional portfolio reviews, live briefs and competitions, involvement in WeNetwork and the Westminster Photography Forum, mentorship, industry panels and placements and internships. The courses have been developed with the input of a broad range of industry voices ensure that our students can develop the skills and expertise, and networks to ensure success in their future careers. We also benefit from the range of disciplines across the school and campus, particularly in fashion, meaning that there are ample opportunities for students to collaborate both within the curriculum and in extra-curricular projects.

In the first year of the course, students can explore different contexts before focusing on a career pathway. Through collaboration modules and targeted assessment briefs, they gain the ability to work with other disciplines and industries, as well as develop an understanding of professional standard skills and workflows.

Work-based and Placement Learning

In the second year, all students undertake a core 20-credit Work-based and Placement Learning module, in which they can take a work placement outside the university, or engage in other relevant work-based activities, to develop an understanding of the industries that they want to progress into. Emphasis is placed on the development of their professional profile and networks, and they are supported in framing their skills within a professional context, which helps them to understand how they need to further develop.

Optional Year Out - Professional or International Experience

Some students may choose to take an optional year-long paid internship or placement or to Study Abroad between years 2 and 3. They may find these placements themselves, or through opportunities offered through our Engage platform and are supported throughout the process by our employability and work placement teams. The placement may be for the entire year (usually expected to be a minimum of eight months). Students who complete an optional internship / placement year will receive the award of BA (Hons) Photography / BA (Hons) Fashion Photography *with Professional Experience* on successful completion of the course.

Or, Students may choose an optional year of Study Abroad for the award of BA (Hons) Photography / BA (Hons) Fashion Photography *with International Experience* on successful completion of the course.

Alongside the placement, they are supported by a member of academic staff and they take (pass/fail) modules to provide them with additional credits, but these are not taught and are specifically designed to help them to record and reflect upon their learning during the process. Students return the following year to take the final year modules.

Final Year Study

In the final year of the degree, students are encouraged to take the Professional Futures 20-credit option module. This module equips students with the necessary skills to prepare for their future careers after graduation. Students are required to create a professional photographic portfolio or a suitable alternative that adheres to industry standards to support their career development.

Graduates from the BA Photography are equipped to play a vital role in the various photographic industries, having developed practical, conceptual and theoretical skills to become independent thinkers, adaptable and flexible in their skills and with a sound understanding of the photographic industry, its conventions, histories and future opportunities.

The fashion industry needs graduates who have a strong understanding of their own evolving creative vision that is responsive, innovative and adaptive across a variety of contexts. BA Fashion Photography develops a critical understanding of individual and innovative design balancing creative and commercial purposes. Graduates from this course will be prepared for a career in commercial, editorial or fashion photography and will develop a critical understanding of their creative vision and the broader photographic industry in the fashion context.

Photography graduates have secured attractive positions in the photographic, commercial and creative sectors as museum and gallery curators, magazine editors, photographic agents, designers, historians, post-production specialists, set photographers, researchers, teachers and writers as well as photographers and photographic artists. Our graduates have pursued further studies at Masters's level, either on a full-time or part-time basis in institutions across the entire globe.

We also consider values of equality, diversity, and inclusion, to be fundamental to education and professional life and we prioritise sustainable practices in all our endeavours. These core principles underpin our teaching of professional skills, as we believe our students must comprehend these essential issues within the framework of their practice. Ultimately, we aim to educate our students to be independent critical thinkers, who are well-prepared to engage with their professional careers responsibly and ethically.

What will you be expected to achieve?

Learning outcomes are statements on what successful students have achieved as the result of learning. These are threshold statements of achievement the learning outcomes broadly fall into four categories:

- The overall knowledge and understanding you will gain from your course (KU)
- Graduate attributes are characteristics that you will have developed during the duration of your course (GA)
- Professional and personal practice learning outcomes are specific skills that you will be expected to have gained on successful completion of the course (PPP)
- Key transferable skills that you will be expected to have gained on successful completion of the course. (KTS)

How will you learn?

Learning methods

The course provides an **authentic, inclusive and progressive** learning environment, where students are constantly supported by their tutors and encouraged to think critically about their practice while questioning its position in the rapidly changing visual image (and fashion) industries.

Students spend significant time undertaking **independent study**, individually or in **collaborative project groups**. They are expected to make use of the extensive photography facilities, libraries and online resources to deepen their learning outside timetabled lessons.

As part of their professional development, this course **enables students to identify their best abilities and personal motivations**, in order to locate their potential and make informed career decisions post-graduation.

In the **Photography** pathway:

- The course **promotes risk-taking and experimentation** and invites students to own their own learning process by directing and designing a continuous learning path according to their personal goals and interests.
- **Reflective exercises** enable students to critically evaluate their own learning progress and completed projects. This might be articulated through journals, live presentations or in the form of a critical evaluation essay at the end of the module.

In the **Fashion Photography** pathway:

- The course **promotes new perspectives on different creative and commercial concepts**, inviting students to develop their own photographic vision while working in a critical and experimental manner both technically and creatively.
- Students spend time **building complementary and cohesive skills** that lead to the development of engaging creative and effective commercial outputs that are relevant across the global fashion industry. Students will adapt their individual and innovative ideas for application in the business/commercial environment.

Neurodiversity and disability

Creative courses often attract a wide range of students and staff members, including those who are neurodiverse. Our course team is experienced in providing the necessary support to meet the unique needs of our students and we are committed to creating course materials and assessments that are accessible to all students, regardless of their learning style or ability. We work closely with the disability team to ensure that our course is structured in a way that is truly inclusive, with sessions and a range of resources that cater for a range of learning styles and needs, and we ensure that our assessments and teaching formats are adapted to fully accommodate our diverse student body. This includes, but is not limited to, ensuring students have access to a range of online and physical learning support resources both in advance of scheduled teaching sessions and afterwards.

Active learning strategies

We use active learning strategies that encourage students to participate in group work, discussions, and collaborative projects. We provide multiple modes of content delivery, including audio-visual and written materials, in both physical and online formats. We encourage student feedback throughout the course to ensure that their needs and concerns are being met. We also offer mentorship and support to students, particularly those from underrepresented groups, to help them succeed in their studies and future careers.

Teaching methods

Teaching in this course is mostly delivered in person during timetabled lessons, as well as through a number of extracurricular activities.

- **Lectures** are delivered to teach a broad range of photographic histories, contexts and contemporary photographic practices appropriate to each module.
- **Seminars** serve students to discuss their learning and contrast individual ideas as a group and in relation to a given topic.
- **Technical demonstrations and workshops** are run at our Harrow facilities and serve to teach a variety of photographic techniques and expanded practices.
- **Group and individual tutorials** are offered regularly to advise students on the progress of their practical and written projects, and their overall learning throughout the module.

- **Group work reviews** are designed for students to present their work in progress, with the aim of obtaining formative feedback from their tutors and peers.

Other teaching activities include professional and artist talks, interdisciplinary collaborative activities, gallery visits, field trips, work-based and placement learning activities, as well as career mentoring sessions.

Assessment methods

- **Formative and summative assessment** is undertaken in every module to evaluate the student's learning throughout the course. Formative assessment methods do not affect the final marks within modules, but provide students with ongoing feedback, to allow them to develop their work for the summative assessments. Module assignments are usually shorter and more directed earlier in the course, with students gaining greater independence in their projects, and producing larger bodies of work as they progress in their studies.
- **Practical projects** serve to assess the student's ability to produce a coherent body of photographic work that is critically informed and presented to a professional standard. Assessment on their projects also evaluates their technical competence and ability to communicate ideas in a visual form. When produced in groups, these projects also assess the students' ability to work collaboratively across a diverse group of creative team members.
- **Written reports, essays, reviews and visual essays** are used to assess the student's understanding of critical and historical photographic and/or fashion industry contexts, as appropriate to each module. These essays also serve to evaluate the student's ability to conduct independent research, articulate ideas, organise them logically, and communicate their arguments in a written and visual format.
- **Individual and group presentations** are used to assess the students' ability to present their practice and research in public. These can take form of work reviews, research talks or interactive sessions as appropriate.
- In their final year, students produce a **Final Major Project** (practice), which alongside a **Research Project** (theory and practice), serve to assess the overall learning achieved throughout the course.
- **Authentic assessment** may take the form of Annotated Bibliographies, Articles for different audiences, Blogs, Case studies, Designing learning materials, essays, essay plans, grant applications, media profiles, online discussion boards, oral presentations, portfolios, e-portfolios.

Technology and inclusion; assessment

We support and celebrate diversity as something that contributes to individual and collective creativity. We embrace change and technological developments in order to bring these to students from all backgrounds, promoting social mobility in the photographic industries. We are committed to removing any barriers that prevent students from succeeding. Our assessment methods – including portfolios, presentations, live briefs, group exhibitions, and publications – are designed to contribute to building equality for all. When possible, we include 'authentic' assessment methods that replicate real-world scenarios and tasks that students might encounter in their future careers or professional lives.

Photography

Course learning outcomes

Upon successful completion of Level 6 you will be able to:

- 6.4P Critically situate practice within a defined field or context and related contemporary photographic practices.(KU)
- 6.5P Execute a personally driven professional-level project, to industry standards and within a given context, working collaboratively as appropriate.(PPP)
- 6.6P Identify and refine personal and professional practice and associated workflows within a self-defined creative sphere.(KTS)

Course Structure

This section shows the core and option modules available as part of the course and their credit value. Full-time Undergraduate students study 120 credits per year. Course structures can be subject to change each academic year following feedback from a variety of sources.

Modules are described as:

- **Core** modules are compulsory and must be undertaken by all students on the course.
- **Option** modules give you a choice of modules and are normally related to your subject area.
- **Electives**: are modules from across the either the whole University or your College. Such modules allow you to broaden your academic experience. For example, where electives are indicated you may choose to commence the study of a foreign language alongside your course modules (and take this through to the final year), thereby adding further value to your degree.
- Additional information may also be included above each level for example where you must choose one of two specific modules.

Level 4

A University-wide elective can be studied in place of one of the Course Option Modules at L4

Module Code	Module Title	Status	PT Year (where applicable)	UK credit	ECTS
4IMAG017W	Constructing Photographs	Core	1	40	20
4CTAD001W	Creativity and Collaboration	Core	1	20	10
4IMAG018W	Expanded and Immersive Photography	Core	2	20	10
4IMAG019W	Photography: Image and Idea	Core	2	20	10
4IMAG020W	Fashion Photography and the Street	Option	2	20	10
4IMAG021W	Photography in the Street: Documentary	Option	2	20	10
		Elective	2	20	10

Level 5

A University-wide elective can be studied in place of one of the Course Option Modules at L5

Module Code	Module Title	Status	PT Year (where applicable)	UK credit	ECTS
5IMAG018W	Developing a Photographic Voice	Core	3	40	20
5CTAD002W	Work Based and Placement Learning	Core	4	20	10

Module Code	Module Title	Status	PT Year (where applicable)	UK credit	ECTS
5CTAD003W	The Self-Directed Brief	Pathway Core	4	20	10
5CTAD004W	Collaborative Practices	Option	3	20	10
5IMAG022W	The Networked Photograph	Option	3	20	10
5IMAG020W	CGI and Photography	Option	4	20	10
5IMAG021W	Photobooks, Magazines and Zines	Option	4	20	10
5CTAD005W	Videography	Option	4	20	10
		Elective	Various	20	10

Additional Year

Module Code	Module Title	Status	PT Year (where applicable)	UK credit	ECTS
6CTAD002W	Industry Placement Semester 1	Option	Various	60	30
6CTAD003W	Industry Placement Year Semester 2	Option	Various	60	30
	Study Abroad Semester 1	Option	Various	60	30
	Study Abroad Semester 2	Option	Various	60	30

Level 6

Module Code	Module Title	Status	PT Year (where applicable)	UK credit	ECTS
6CTAD001W	Research Essay	Core	Various	40	20
6IMAG012W	Photography Major Project Research	Pathway Core	5	20	10
6IMAG013W	Photography Final Project	Pathway Core	Various	40	20
6IMAG004W	Professional Futures	Option	Various	20	10
		Elective		20	10

Please note: Not all option modules will necessarily be offered in any one year. In addition, timetabling and limited spaces may mean you cannot register for your first choice of option modules.

Fashion Photography

Course learning outcomes

Upon successful completion of Level 6 you will be able to:

- 6.4FP Critically evaluate professional portfolio in the context of contemporary fashion photographic practices.(KU)
- 6.5FP Respond to a professional brief, developing a high-level campaign to industry standards, working collaboratively as appropriate.(PPP)
- 6.6FP Demonstrate leadership in building a team dynamic and show the capacity to reflect upon individual contribution and effectiveness within an industry-standard context with integrity.(KTS)

Course Structure

This section shows the core and option modules available as part of the course and their credit value. Full-time Undergraduate students study 120 credits per year. Course structures can be subject to change each academic year following feedback from a variety of sources.

Modules are described as:

- **Core** modules are compulsory and must be undertaken by all students on the course.
- **Option** modules give you a choice of modules and are normally related to your subject area.
- **Electives**: are modules from across the either the whole University or your College. Such modules allow you to broaden your academic experience. For example, where electives are indicated you may choose to commence the study of a foreign language alongside your course modules (and take this through to the final year), thereby adding further value to your degree.
- Additional information may also be included above each level for example where you must choose one of two specific modules.

Level 4

A University-wide Elective can be studied in place of one of the Course Option Modules at L4

Module Code	Module Title	Status	PT Year (where applicable)	UK credit	ECTS
4IMAG017W	Constructing Photographs	Core	1	40	20
4CTAD001W	Creativity and Collaboration	Core	1	20	10
4IMAG018W	Expanded and Immersive Photography	Core	2	20	10
4IMAG019W	Photography: Image and Idea	Core	2	20	10
4IMAG020W	Fashion Photography and the Street	Option	2	20	10
4IMAG021W	Photography in the Street: Documentary	Option	2	20	10
		Elective	2	20	10

Level 5

A University-wide elective can be studied in place of one of the Course Option Modules at L5

Module Code	Module Title	Status	PT Year (where applicable)	UK credit	ECTS
5IMAG018W	Developing a Photographic Voice	Core	3	40	20
5CTAD002W	Work Based and Placement Learning	Core	4	20	10

Module Code	Module Title	Status	PT Year (where applicable)	UK credit	ECTS
5IMAG019W	Fashion Studio Photography	Pathway Core	4	20	10
5CTAD004W	Collaborative Practices	Option	3	20	10
5IMAG022W	The Networked Photograph	Option	3	20	10
5IMAG020W	CGI and Photography	Option	4	20	10
5IMAG021W	Photobooks, Magazines and Zines	Option	4	20	10
5CTAD005W	Videography	Option	4	20	10
		Elective	Various	20	10

Additional Year

Module Code	Module Title	Status	PT Year (where applicable)	UK credit	ECTS
6CTAD002W	Industry Placement Semester 1	Option	Various	60	30
6CTAD003W	Industry Placement Year Semester 2	Option	Various	60	30
	Study Abroad Semester 1	Option	Various	60	30
	Study Abroad Semester 2	Option	Various	60	30

Level 6

Module Code	Module Title	Status	PT Year (where applicable)	UK credit	ECTS
6CTAD001W	Research Essay	Core	Various	40	20
6CTAD006W	Planning a Campaign	Pathway Core	5	20	10
6IMAG014W	Fashion Photography Final Project	Pathway Core	Various	40	20
6IMAG004W	Professional Futures	Option	Various	20	10
		Elective		20	10

Please note: Not all option modules will necessarily be offered in any one year. In addition, timetabling and limited spaces may mean you cannot register for your first choice of option modules.

All pathways

Course learning outcomes

Upon successful completion of Level 4 you will be able to:

- 4.1 Identify and differentiate a range of written and visual sources relevant to historical and contemporary photographic practices.(KU)
- 4.2 Demonstrate a developing understanding of photographic practices including lighting, camera control, workflows and relevant expanded technologies in location and studio environments.(KU)
- 4.3 Apply practical photographic skills to control image composition and aesthetics, to support the visual communication of ideas.(KU)
- 4.4 Propose, create and present photographic work that demonstrates the capacity to select, process and present images in an appropriate format .(PPP)
- 4.5 Deploy a range of communication methods to articulate ideas based on independent research and to critically reflect upon practical outcomes.(PPP)
- 4.6 Negotiate collaborative working practices with other students, and critically evaluate their own performance and that of their peers.(KTS)
- 4.7 Demonstrate the ability to work independently to direct own project workflow to a given brief.(KTS)
- 4.8 Apply a range of communication methods to explain and critique ideas to a range of audiences (written, visual and oral).(KTS)

Upon successful completion of Level 5 you will be able to:

- 5.1 Demonstrate understanding and application of advanced professional photographic skills and new and emerging technologies, as an expanded field of practice.(KU)
- 5.2 Demonstrate awareness of current and emerging professional working practices and opportunities in the creative and professional industries relevant to the discipline.(KU)
- 5.3 Differentiate and synthesise a range of contextual stimuli to critically articulate different photographic concepts and frameworks.(KU)
- 5.4 Develop a personally driven photographic sensibility that is critically informed and self-reflective.(PPP)
- 5.5 Evaluate and appraise a range of sources, including visual work of other artists and peers, in relation to historical and contemporary photographic culture and practices.(PPP)
- 5.6 Effectively communicate in written, oral or audio-visual modes, engaging with academic standards, professional protocols and a range of audiences.(KTS)
- 5.7 Demonstrate the ability to work collaboratively with a range of creative stakeholders, recognising professional practices for different contexts including interdisciplinary projects.(KTS)
- 5.8 Actively engage in professional work-based experience (eg placements, employability activities) in collaboration with University support services.(KTS)

Upon successful completion of Level 6 you will be able to:

- 6.1 Critically evaluate, synthesis and propose ways of using advanced knowledge of a broad and informed historical/contextual, critical and theoretical framework relevant to the field of photography or fashion photography.(KU)
- 6.2 Use planning strategies, conceptual development methods and critical tools in diverse contexts, to produce work that is situated within and critically engages with contemporary practices within the discipline.(PPP)
- 6.3 Effectively communicate in written, oral and audio-visual modes, meeting academic standards and professional protocols, and involving a range of audiences.(KTS)

Professional body accreditation or other external references

Course management

The BA (Hons Photography/Fashion Photography) course is managed by a single Course Leader or as a job share between two joint Course Leaders. The **Course Leader(s)** will work with the **Assistant Heads of School** (Fashion and Arts & Technologies) to ensure staffing levels are appropriately allocated, budgets are clearly identified and managed and student number planning is in place to ensure the viability of the course is maintained. The Course Leader(s) will identify appropriate student markets and actively recruit applicants, manage selection and devise offer holder engagement activities in liaison with relevant professional service teams, administrative teams and academic management teams. Course Leader(s) will work with University management and compliance teams, technical services and other teams to ensure the learning experience of the students is maintained and the quality and academic coherence is of a high quality. This includes undertaking regular reviews of the course and acting on student feedback provided through student forums and module review forms. Colleagues allocated to teaching on these courses will be directed by the Course Leader(s) and line managed by the relevant Assistant Head of School under the leadership and management of the **Head of School**.

Academic regulations

The current Handbook of Academic Regulations is available at [westminster.ac.uk/academic-regulations](https://www.westminster.ac.uk/academic-regulations).

Course specific regulations apply to some courses.

Academic Support

Upon arrival, an induction programme will introduce you to the staff responsible for the course, the campus on which you will be studying, the Library and IT facilities, additional support available and to your Campus Registry. You will be provided with the Course Handbook, which provides detailed information about the course. Each course has a course leader or Director of Studies. All students enrolled on a full-time course and part-time students registered for more than 60 credits a year have a personal tutor, who provides advice and guidance on academic matters. The University uses a Virtual Learning Environment called Blackboard where students access their course materials, and can communicate and collaborate with staff and other students. Further information on Blackboard can be found at <https://www.westminster.ac.uk/current-students/studies/your-student-journey/when-you-arrive/blackboard>

The Academic Learning Development Centre supports students in developing the skills required for higher education. As well as online resources in Blackboard, students have the opportunity to attend Study Skills workshops and one-to-one appointments. Further information on the Academic Learning Development Centre can be found at [westminster.ac.uk/academic-learning-development](https://www.westminster.ac.uk/academic-learning-development).

Learning support includes four libraries, each holding a collection of resources related to the subjects taught at that site. Students can search the entire library collection online through the Library Search service to find and reserve printed books, and access electronic resources (databases, e-journals, e-books). Students can choose to study in the libraries, which have areas for silent and group study, desktop computers, laptops for loan, photocopying and printing services. They can also choose from several computer rooms at each campus where desktop computers are available with the general and specialist software that supports the courses taught in their College. Students can also securely connect their own laptops and mobile devices to the University wireless network.

Support Services

The University of Westminster Student and Academic Services department provide advice and guidance on accommodation, financial and legal matters, personal counselling, health and disability issues, careers, specialist advice for international students and the chaplaincy providing multi-faith guidance. Further information on the advice available to students can be found at <https://www.westminster.ac.uk/student-advice>

The University of Westminster Students' Union also provides a range of facilities to support students during their time at the University. Further information on UWSU can be found at <https://www.westminster.ac.uk/students-union>

How do we ensure the quality of our courses and continuous improvement?

The course was initially approved by a University Validation Panel. University Panels normally include internal peers from the University, academic(s) from another university, a representative from industry and a Student Advisor.

The course is also monitored each year by the College to ensure it is running effectively and that issues which might affect the student experience have been appropriately addressed. Staff will consider evidence about the course, including the evidence of student surveys, student progression and achievement and reports from external examiners, in order to evaluate the effectiveness of the course and make changes where necessary.

A Course revalidation takes place periodically to ensure that the curriculum is up-to-date and that the skills gained on the course continue to be relevant to employers. Students meet with revalidation panels to provide feedback on their experiences. Student feedback from previous years is also part of the evidence used to assess how the course has been running.

How do we act on student feedback?

Student feedback is important to the University and student views are taken seriously. Student feedback is gathered in a variety of ways.

- Through student engagement activities at Course/Module level, students have the opportunity to express their voice in the running of their course. Course representatives are elected to expressly represent the views of their peers. The University and the Students' Union work together to provide a full induction to the role of the course representatives.
- There are also School Representatives appointed jointly by the University and the Students' Union who meet with senior School staff to discuss wider issues affecting student experience across the School. Student representatives are also represented on key College and University committees.;
- All students are invited to complete a questionnaire before the end of each module. The feedback from this will inform the module leader on the effectiveness of the module and highlight areas that could be enhanced.
- Final year Undergraduate students will be asked to complete the National Student Survey which helps to inform the national university league tables.

This programme specification provides a concise summary of the main features of the course and the learning outcomes that a student might reasonably be expected to achieve and demonstrate, if they take full advantage of the learning opportunities that are provided. This specification is supplemented by the Course Handbook, Module proforma and Module Handbooks provided to students. Copyright in this document belongs to the University of Westminster. All rights are reserved. This document is for personal use only and may not be reproduced or used for any other purpose, either in whole or in part, without the prior written consent of the University of Westminster. All copies of this document must incorporate this Copyright Notice – 2022©

Additional Details

The structure of the two courses is shown in the diagrams below. Levels 4, 5 and 6 correspond to first, second and third years.

Course Structure
BA Photography/Fashion Photography

LEVEL 4: Both Pathways

Semester 1	Creativity & Collaboration (Core 20 credits, year-long)	Constructing Photographs (Core 40 credits)	
		Photography: Image & Idea (Core 20 credits)	
		Students select one of these options, or an elective	
Semester 2		Photography in the Street: Documentary (Option 20 credits)	Fashion Photography and the Street (Option 20 credits)
		Expanded & Immersive Photography (Core 20 credits)	

LEVEL 5: Both Pathways (Semester 1)

Semester 1	Students select one of these options, or an elective	
	Collaborative Practices (Option 20 credits)	The Networked Photograph (Option 20 credits)
	Developing a Photographic Voice (Core 40 credits)	

FINAL DECISION POINT TO SWAP PATHWAYS

BA PHOTOGRAPHY PATHWAY

Level 5: BA Photography only (Semester 2)

Semester 2	The Self-Directed Brief (Pathway Core 20 credits)		
	Work-Based and Placement Learning (Core 20 credits)		
	<i>Students select one of these options, or an elective</i>		
	Photobooks, Magazines, or Zines (Option 20 credits)	CGI & Photography (Option 20 credits)	Videography (Option 20 credits)

Level 6: BA Photography only (Semester 1)

Semester 1	Professional Futures (complete in semester 2) (Option 20 credits)		
	Photography Major Project Research (Pathway core 20 credits)		
	Research Project (complete in semester 2) (Core 40 credits)		

Level 6: BA Photography only (Semester 2)

Semester 2	Research Project (hand-in semester 2)		
	Photography Final Project (Pathway core 40 credits)		

BA FASHION PHOTOGRAPHY PATHWAY

Level 5: BA Fashion Photography only (Semester 2)

Semester 2	Fashion Studio Practice (Pathway Core 20 credits)		
	Work-Based and Placement Learning (Core 20 credits)		
	<i>Students select one of these options, or an elective</i>		
	Photobooks, Magazines, or Zines (Option 20 credits)	CGI & Photography (Option 20 credits)	Videography (Option 20 credits)

Level 6: BA Fashion Photography only (Semester 1)

Semester 1	Professional Futures (complete in semester 2) (Option 20 credits)		
	Planning a Campaign (Pathway core 20 credits)		
	Research Project (hand-in semester 2) (Core 40 credits)		

Level 6: BA Fashion Photography only (Semester 2)

Semester 2	Research Project (hand-in semester 2)		
	Fashion Photography Final Project (Pathway core 40 credits)		